

#### 2018 WORLD CONGRESS SCIENTIFIC PLANNING COMMITTEE

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Marc Dauer, MD, FISHRS, Live Patient Viewing Chair I USA

Konstantinos Anastassakis, MD, PhD, M&M Chair I GREECE Marco Barusco, MD, FISHRS, M&M Co-Chair I USA Jennifer H. Martinick, MBBS, Newcomers Chair I AUSTRALIA Aileen Ullrich, CMA, Surgical Assistants Chair I USA Craig L. Ziering, DO, FISHRS, Workshops Chair I USA Jean M. Devroye, MD, Immediate Past Chair I BELGIUM Timothy P. Carman, MD, FISHRS, Committee Member I USA
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Emorane C. Lupanzula, MD, Committee Member I BELGIUM
Ralchalhorn Panchaprateep, MD, PhD, FISHRS, Committee Member I THAILAND



# OCTOBER 10-14 HOLLYWOOD TABLE OF CONTENTS

- 3 CME Information
- 4 General Information
- 5 Program At-A-Glance
- 6 Floor Plan
- 7 Day-by-Day Program
- 8 Newcomers Program
- 8 Welcome Reception
- 15 M&M Conference
- 18 Live Patient Viewing
- 18 Red Carpet Gala & Awards Ceremony
- 24 Featured Guest Speakers
- 27 Scientific Posters
- 28 Basics Course
- 30 Advanced/Board Review Course
- 32 Trichoscopy Course
- 32 Mini Courses
- 34 Surgical Assistants Program & Workshop
- 36 Workshops
- 39 Exhibits
- Things to do in Hollywood
- 48 Registration Categories & Fees
- 49 About the ISHRS

# MESSAGE FROM THE ISHRS PRESIDENT & PROGRAM CHAIR



Sungjoo Hwang, MD, PhD



Parsa Mohebi, MD

Dear Colleagues,

Welcome to the 26th World Congress of the ISHRS in Hollywood! After much preparation we are excited to welcome you to the next great meeting of the ISHRS. We are expecting a large number of attendees, perhaps the biggest yet!

In the spirit of Hollywood we have planned many glamorous details throughout the meeting, including our Red Carpet Gala and Awards which will take place on Saturday evening. Many of you have purchased your own star on the ISHRS Walk of Fame, we thank you for the support and hope you will enjoy finding and taking a photograph with your star.

The ISHRS continues to grow as the global leader among professional societies of hair restoration surgeons. We are proud of our tradition of collegiality and ethical practices to achieve excellence in medical and surgical outcomes. We welcome our friends, old and new, and hope those who are new to the field will find our meetings educational and enjoyable, and will consider becoming a member of our global society.

Warmest regards,

Sungjoo (Femmy) Hwang, MD, PhD, FISHRS | Korea
ISHRS President

Parsa Mohebi, MD, FISHRS | USA Program Chair, 2018 World Congress



#### HOW TO DOWNLOAD

- 1 GO TO your phone's app store. Download: CrowdCompass AttendeeHub
- OPEN AttendeeHub app and search for: ISHRS2018
- 3 ENTER YOUR DETAILS.

Tap Log in for more features.

Enter your first and last name where prompted, then tap Next.

Enter an email address where you'd like your verification email sent, then tap Next one more time.

VERIFY YOUR ACCOUNT.

Exit the app and open your verification email to obtain your four-digit verification code.

Return to the app and enter the verification code.

Then tap Verify to log in to your mobile app

EACH TIME you would like to access the ISHRS Congress app, you will need to open the CrowdCompass AttendeeHub icon on your homescreen.













The ISHRS is the leader in high quality education for hair restoration surgeons. The ISHRS has achieved the highest level of accreditation to organize education for physicians from the renowned Accreditation Council for Continuing Medical Education.

#### **CME CREDIT**

The International Society of Hair Restoration Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The International Society of Hair Restoration Surgery designates this live activity for a maximum of 34.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### **CME MISSION STATEMENT**

CME Purpose The purpose of the International Society of Hair Restoration Surgery's (ISHRS) CME program is to meet the educational needs of its members and close the gap that exists between current and best practices by providing practice-oriented, scientificallybased educational activities that will maintain and advance skills and knowledge as well as promote lifelong learning for its members. CME activities will result in improvement of physician competence and performance in practice.

Content Areas The curriculum of the ISHRS's CME program includes but is not limited to hair transplantation, alopecia reduction and flap surgery, hair biology and physiology, congenital and acquired alopecias, other hair and scalp related ancillary procedures and disorders, and risk and practice management. (ISHRS Core Curriculum of Hair Restoration Surgery and Core Competencies of Hair Restoration Surgery). Content is determined by the integration of various sources of needs, including gaps in knowledge and/or performance of hair restoration surgeons, national guidelines, emerging research, and expert opinion.

Target Audiences The target audiences of the ISHRS are as follows:

- · The primary target audience is its physician members with varying medical specialty backgrounds from around the world.
- · Secondary audiences for the CME program include non-member physicians, as well as residents, nurses, surgical assistants and other allied health personnel.

The ISHRS recognizes the importance of and encourages international and interdisciplinary exchange of medical knowledge and practice through

calls for papers, and invitations to interdisciplinary and international speakers with special expertise.

Types of Activities The activities that support the CME mission are diverse and multifaceted, in order to provide multiple approaches for knowledge acquisition. CME offerings include the

- · Annual Meeting, which may include didactic and hands-on courses, live surgery workshops, seminars, scientific sessions, and poster presentations.
- · Other activities include regional live surgery and didactic workshops, enduring materials, and Internet CME.

All CME activities will be cost-effective and will meet the criteria for continuing medical education of the ACCME and the AMA Physician's Recognition

**Expected Results** The CME program will result in improved performance in practice (such as surgical skills) and competence (medical knowledge and ability) among its participants.

All participants will be expected to provide written feedback following all educational activities, and the CME Committee will rely on this feedback as well as other methods to assess the effectiveness of educational efforts and direct changes in its CME Program.

**Learning Objectives Within this** program the learning objectives for each segment of the General Session are listed within the Day-by-Day outline. Course learning objectives are listed by their descriptions.

Speaker Disclosures of Conflicts of

Interest All presenters are required to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family; departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are also published in the Abstract Book and course handouts provided onsite at the meeting. The ISHRS follows its approved Policy on Collection and Resolution of Conflicts of Interest for all presenters and planners.

#### **CERTIFICATE OF ATTENDANCE**

All attendees will receive a personalized Certificate of Attendance in their registration packets suitable for framing.

#### **OBTAINING CME CREDITS & CME CERTIFICATES**

Physicians must complete a form called "CME Credit Claim Form." Physicians should indicate the number of CME hours they are claiming on this form and turn-in the white copy (top copy) to a collection box located near the Registration Desk. Keep the pink copy (bottom copy) for your files. Appropriate credit for attendance should be ascertained and reported by individual physicians to the particular state or medical society to which he/she belongs.

Physicians will receive an electronic only (PDF) personalized CME certificate e-mailed after the meeting. Physicians will only receive a CME certificate if the CME Credits Claimed Form is completed.

#### **EVALUATION SURVEYS**

The CME Committee and World Congress Committee kindly request that you complete the evaluation surveys for each workshop and course that you attend. Your feedback is very valuable to us! We make changes to the program and faculty based on your comments so we may continually improve the World Congress. All evaluations are located in the conference app.

An online Overall Evaluation survey will be conducted the week after the meeting in which a link and passcode will be e-mailed to each attendee. Thank you for your participation.

#### **CHANGES TO IMPLEMENT WHEN I GET HOME WORKSHEET**

This worksheet has been designed as a tool for you. Throughout the meeting you may wish to write down ideas and plans for change for your practice, treatment strategies, etc. You may then refer back to this worksheet in future months.

#### **CORPORATE SUPPORT**

We gratefully recognize the contributions of our in-kind commercial supporters.

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#### Disclaimer

Registrants understand that the material presented at the World Congress has been made available under sponsorship of the International Society of Hair Restoration Surgery (ISHRS) for educational purposes only. This material is not intended to represent the only, nor necessarily the best, method or procedure appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be of interest to others. As an educational organization, the ISHRS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at the World Congress. Registrants waive any claim against ISHRS arising out of information presented in this Congress. Registrants understand and acknowledge that volunteer patients have been asked to participate in the World Congress sessions for educational and training purposes. Registrants shall keep confidential the identity of, and any information received

such volunteer patients. Registrants further understand and agree that they cannot reproduce in any manner, including, without limitation, photographs, audiotapes and videotapes, the World Congress sessions. All property rights in the material presented, including common law copyright, are expressly reserved to the presenter or to the ISHRS. The sessions may be audio, videotaped, or photographed by the ISHRS

during the World Congress regarding,

Registrants also understand that operating rooms and health care facilities present inherent dangers. Registrants shall adhere to universal precautions during any Course, Workshop, or Session that they attend that may utilize cadaveric specimens, cadaveric material or sharps, and that any contact they may have with cadaveric specimens or cadaveric material shall conform to all proper medical practices and procedures for the treatment of patients for whom no medical history is available. In the event that one incurs a needle stick injury, cut, or other exposure to blood borne pathogens, the person shall immediately notify the Course, Workshop, or Session Director and the ISHRS and take such other follow-up measures as deemed appropriate.

By attending this program, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery. All speakers, topics, and schedules are subject to change without prior notification and will not be considered reasons for refund requests.

Registrants agree to abide by all policies and procedures of the ISHRS. Registrants waive any claim against ISHRS for injury or other damage resulting in any way from course participation.

## ISHRS WORLD CONGRESS SCHEDULE

**2019**27TH WORLD CONGRESS

November 13-17, 2019 BANGKOK, THAILAND

## AIRPORT & GROUND TRANSPORTATION INFORMATION

The Loews Hollywood Hotel is located in West Hollywood, approximately a 42-minute drive (27 miles) from Los Angeles International Airport (airport code LAX). Traffic in Los Angeles is often very heavy, so note this is an approximate travel time.

Taxis One-way taxi fares between the hotel and airport (LAX) range from \$60-90 plus tip, depending on traffic. Taxis accept credit cards, but its best to confirm with the driver before starting your ride.

**Uber and Lyft** For those who prefer to use these private ridesharing services, Uber and Lyft both serve Los Angeles International Airport.

SuperShuttle For more cost efficient shared ride service, you may want to consider using SuperShuttle. Check their website for more information and rates: www.supershuttle.com.

Hotel Parking If you are driving, the Loews Hollywood Hotel offers valet and self-parking. Valet Parking is \$46 plus tax per vehicle, per day (includes in-and-out privileges). Self-Parking is \$17 per vehicle, per day (does not include in-and-out privileges). For valet parking, please allow 20 minutes for the retrieval of your vehicle. For more travel information on Hollywood, California, USA, please visit our website for many details: http://26thannual.org/26thannual/things-to-do-in-hollywood-los-angeles/

#### **GENERAL INFORMATION**

WEATHER In October, the weather in Los Angeles is very pleasant with a temperature range of 79°F (26°C) high to 60°F (16°C) low. There is generally very little rain during October.

MEETING ATTIRE The attire for the educational sessions is business. Attire at the Red Carpet Gala is black tie (evening gowns and suits/tuxedos) or dress like your favorite Hollywood actor. If you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country for the Gala Dinner.

#### CONGRESS HOTEL & MEETING LOCATION

LOEWS HOLLYWOOD HOTEL 1755 N. Highland Ave • Hollywood, CA 90028 USA Phone: 1-323-856-1200 Hotel Reservations: 1-855-563-9749

Details about accommodations, room rates, and hotel reservations can be found at:

http://26thannual.org/26thannual/hotel-travel-2/

Group rates available through September 13, 2018, or while room availability lasts.

Check-in time is 4:00PM and check-out time is 11:00AM.



2020

28TH WORLD CONGRESS

October 21-24, 2020 PANAMA CITY, PANAMA

OFFICIAL LANGUAGE The official language of the meeting is English. One-way, English-to-Spanish simultaneous interpretation will be provided during the General Session on Thursday, Friday, Saturday and Sunday. The Friday workshops slotted for the general session room will also have one-way simultaneous interpretation. Attendees wishing to utilize a simultaneous interpretation headset must advance register for this option via the registration process.

PERSONS WITH DISABILITIES The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the ISHRS Headquarters Office at 1-630-262-5399 or info@ishrs.org as soon as possible, and preferably before September 15, 2018.

CANCELLATION/REFUND POLICY Registration fees, less a \$100.00 administration fee, will be refunded upon written notice of cancellation to the ISHRS office received on or before September 28, 2018.

After September 28, 2017, there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

BADGE SWAPPING VIOLATION POLICY Badges are issued to individuals for that individual's use -- and only that individual's use. Replacement badges using another name or badge swapping is prohibited. Unauthorized use of Congress badges shall be subject to a \$2,000 fine per violation and punitive action by the Board of Governors, up to and including Congress ejection or possible forfeiture of ISHRS membership.

BADGE REPRINT POLICY A penalty fee of USD \$25 will be charged for the first reprint of lost or misplaced badges. A second reprint will incur a penalty fee of USD \$100. Badges will not be printed a third time.

#### VIDEO, PHOTOGRAPHY & AUDIO RECORDING

POLICY Video recording and/or photography are strictly prohibited in all educational sessions. Under no circumstances are video, digital or still cameras to be utilized in the educational sessions. This includes photos and videos taken with cellular phones. Violators will be dismissed from the meeting and have their cameras/equipment confiscated until the end of the meeting. Photography of scientific material is strictly prohibited. The only exception to the photography policy is photos taken by the official ISHRS photographer, for purposes of podium photos to use in ISHRS publications.

NOTE: We have hired a professional photographer to take a podium headshot and panel shot of every presenter in the General Session, and will offer the link to download the photos after the meeting. Disclaimer: We will do our best to capture every presenter and panel, there is no guarantee on quality of photo.

CELLULAR PHONE POLICY The use of cellular phones in the General Session or workshop rooms is strictly prohibited. Attendees must either turn off or vibrate cellular phones.

2021

29TH WORLD CONGRESS

October 2021

TICKETS Tickets <u>are required</u> for the following events. For those in which you registered, the tickets will be included in your registration packet.

- Wednesday Basics Course
- Wednesday Advanced/ Board Review Course
- Wednesday Trichoscopy Course
- Wednesday Mini Courses
- Wednesday Surgical Assistants Core Skills Workshop
- Wednesday Surgical Assistants Program
- Thursday Newcomers Orientation & Speed Networking
- Friday Workshops
- Friday M&M Conference
- Saturday Red Carpet Gala & Awards Ceremony
- Simultaneous Interpretation Headset

#### **RULES AND PROPER ETTIQUETTE The World**

Congress is an educational activity. Attendees are expected to maintain professional etiquette and extend proper courtesies. Inappropriate behaviors will not be condoned. The meeting should not be used as an opportunity for solicitation of other physicians' staff or other unethical, inappropriate, and distasteful activities. It may seem obvious, but it is inappropriate and rude to make negative or soliciting comments to the live patients in the various sessions. Negative or disparaging comments about a patient's results to the patient are offensive, psychologically hurtful, and violate our ethical commitment to "do no harm." Patients who agree to show their postoperative results, as well as the doctors who bring them, deserve our respect and support for their willingness to subject their results to scrutiny and contribute to our learning experience.

Soliciting business in the meeting rooms or meeting area hallways is prohibited. Only registered exhibitors, in the Exhibit Hall, may solicit business. There will be no distribution of handouts, flyers or promotional items other than the official Abstract Book and workshop/course handouts, or other than exhibitor items in the exhibit hall. Any handout or flyer intended for the handout table by the registration desk must be pre-approved by the ISHRS Executive Director. Any unapproved handouts will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded.

It is vital for the doctors to discuss their complications and show patient photos. Public disclosure of a specific doctor's complications or patients is prohibited. There are ongoing debates in any field of evolving science, and disagreement between professionals is expected. However, inflammatory or inappropriate criticism of any specific ISHRS doctor's or assistant's lecture that has been made in good faith and according to the ethical standards of our Society is prohibited.

The timing of any private social functions must be approved by the ISHRS.

The purpose of these guidelines is not to suppress free speech or to conceal items from the public; rather, it is to encourage a free exchange among doctors without worries that anything said or done will be used against them by a competitor. All doctors have complications at various times, but it takes a special form of integrity to discuss them before a large group of colleagues. By the same token, we understand that most of the non-medical promotional professionals in our field provide a helpful public service while pursuing their business interests. We hope this communication between us will be on a high professional level that will benefit both the field and the patients.

			<u> </u>	
TUESDAY   OCTOBER 9, 2	018	8:30ам-6:30рм	GENERAL SESSION Ray Dolby Ballroom 5TH LEVEL	
3:00рм-7:00рм Registration Mezzanine Re	egistration	10.00am-10.30am	Coffee Break & Visit Exhibits	
3:00pm-8:00pm Speaker Ready Room Solano mezzanine level		10.00AW-10.30AW	Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex 5TH LEVEL	
WEDNESDAY   OCTOBER 10	, 2018	12:00рм-1:45рм		
6:30am-6:00pm Speaker Ready Room Solano mezzanine level			Hot lunch buffet 12:00PM-1:00PM. Ray Dolby Ballroom with tables in Salon 4 (poster room) & The Annex 5TH LEVEL	
7:00ам-6:00рм Registration Mezzanine Re		12:15рм-1:55рм	ISHRS FUE Advancement Committee	
7:30am-11:00am 403: Trichoscopy Course Salon 5 5TH LEVEL		12:15рм-1:55рм	Meeting (invitation only) Salon 6 STHLEVEL  ISHRS Ad Hoc Committee on	
8:00am-3:30pm ISHRS Board of Governo (invitation only) Vantage 5TH U			Regulatory Issues/ European Subcommittee-CEN Meeting Salon 5 5TH LEVEL	
8:00AM-5:30PM 401: Basics Course Mt. Olympus 3RD LEVEL			This meeting is to discuss in which European CEN standard Hair Transplantation should be included. European ISHRS members are	
8:00am-5:30pm 402: Advanced/Board Rev Beachwood MEZZANINE LEVEL	view Course		invited to contribute their opinion and all are welcome to attend as observers.	
8:00AM-12:00PM 404: Surgical Assistant ( Workshop Franklin Hills 3F		3:45рм-4:30рм	Coffee Break & Visit Exhibits Hollywood Ballroom & Prestons MEZZANINE	
9:00AM-12:00PM 406: Mini Course: Scalp	١	2.20 4.00	LEVEL The Annex 5TH LEVEL	
Micropigmentation (SMP Elysian Park 3RD LEVEL		3:30рм-4:30рм	ISHRS Surgical Assistants Committee Meeting (invitation only) Echo Park 3RD LEVEL	
9:00AM-12:00PM 407: Mini Course: Decision Difficult Cases Trousdale Estates 3RD LEVEL	on-Making	6:30рм-8:00рм	Welcome Reception Hollywood Ballroom & Prestons MEZZANINE LEVEL	
9:00aм-12:00pм 408: Mini Course: Experi	encina		Y   OCTOBER 12, 2018	
Manual and Motorized Fl Hancock Park 3RD LEVEL	JE Devices	7:30ам-6:00рм	Speaker Ready Room Solano MEZZANINE LEVEL	
12:00рм-8:00рм Exhibitor Set-up		7:30ам-6:30рм	Registration Mezzanine Registration	
Hollywood Ballroom & Preston MEZZANINE LEVEL The Annex 5		7:30ам-5:00рм	Black Market Awareness Campaign Recordings The Annex 5TH LEVEL	
12:00рм-8:00рм Poster Set-up Salon 4 5ти		7:30ам-8:30ам	Continental Breakfast	
12:00рм-8:00рм Lounge Area Salon 4 5тн	LEVEL		Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex 5TH LEVEL	
1:30PM-5:30PM 409: Surgical Assistants Salon 5 STH LEVEL	Program	7:30ам-8:30ам	Discussion Table Topics with	
2:00PM-5:00PM 411: Mini Course: Scalp Micropigmentation (SMP Elysian Park 3RD LEVEL	)	8:30am-9:15am	Continental Breakfast Ray Dolby Ballroom STHLEVEL Coffee Available	
2:00pm-5:00pm 412: Mini Course: Decisio	on-Making in	0.00/iiii 0.10/iiii	Ray Dolby Ballroom 5TH LEVEL	
FUE vs FUT vs Combinat Trousdale Estates 3RD LEVEL		8:30ам-5:30рм	Posters & Lounge Area/Tables	
2:00pm-5:00pm 413: Mini Course: Trichos	choscopy		Salon 4 5TH LEVEL	
Hancock Park 3RD LEVEL 5:00pm-5:30pm Meeting of the General S	ession		GENERAL SESSION Ray Dolby Ballroom 5TH LEVEL	
Moderators Ray Dolby Ballroom Stage 5T	H LEVEL	10:30ам-6:30рм	Exhibits Viewing Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex 5TH LEVEL	
5:30pm-7:00pm Global Council of Hair Re Surgery Societies Meetii Salon 6 5TH LEVEL		10:30ам-11:00ам	Coffee Break & Visit Exhibits   Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex, 5TH LEVEL	
6:00pm-7:30pm Ancillary Meeting: ABHRS Recertification E Hollywood Hills Suite 19TH FLO	xam	12:00рм-12:30рм	Lunch Box Distribution (Pick up box lunch and head to workshop) General Session Area 3RDLEVEL Workshop Area	
THURSDAY   OCTOBER 11,	2018	12:30рм-2:00рм	WORKSHOP BANK 1	
7:00am-6:00pm Speaker Ready Room Solano mezzanine level		ALL CATEGORIES	101: Non-surgical Adjunctive Treatments: PBM, Minoxidil, Finasteride,	
7:00ам-6:30рм Registration Mezzanine R	egistration		Microneedling, Nutraceuticals Mt. Olympus 3RD LEVEL	
7:00am-7:30am Coffee Only Hollywood Ballroom & Prestor LEVEL The Annex 5TH LEVEL	ns mezzanine	ALL CATEGORIES	102: Train the Trainer – Tips on Giving Excellent Medical Presentations	
7:00AM-8:00PM Exhibits Viewing Hollywood Ballroom & Prestor MEZZANINE LEVEL	ns	PHYSICIAN ONLY	103: Avoiding Poor Techniques, Poor Planning, Poor Growth and Bad Results	
7:00AM-6:30PM Exhibits Viewing		DHACICIANI ONLY	Salon 6 5TH LEVEL	

The Annex 5TH LEVEL

7:00AM-7:30PM Posters & Lounge Area/Tables

Salon 4 5TH LEVEL

7:15AM-8:15AM Newcomers Orientation &

LEVEL The Annex 5TH LEVEL

7:30AM-5:00PM Black Market Awareness Campaign

Recordings The Annex 5TH LEVEL

Speed Networking The Annex 5TH LEVEL Continental breakfast from 6:45AM

Hollywood Ballroom & Prestons MEZZANINE

7:30AM-8:30AM Continental Breakfast

#ISHRSHollywood18

PHYSICIAN ONLY 104: Transgender Patients Salon 5 5TH LEVEL

ALL CATEGORIES 105: PRP for Hair Restoration Ray Dolby Ballroom 5TH LEVEL

2:00pm-2:45pm Coffee Break & Visit Exhibits

Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex 5TH LEVEL

#### ISHRS 26TH **WORLD CONGRESS** 2:45PM-4:15PM WORKSHOP BANK 2 PHYSICIAN ONLY 111: Donor Area Limits in FUE: Taking It Too Far Salon 6 5TH LEVEL ALL CATEGORIES 112: Train the Trainer - Tips on Giving **Excellent Medical Presentations** Silver Lake 3RD LEVEL PHYSICIAN ONLY 113: Implanters Mt. Olympus, 3RD LEVEL ALL CATEGORIES 114: Social Media, Reviews, Photos, Consents, Filming Surgery Salon 5 5TH LEVEL ALL CATEGORIES 115: Hair Care Products and the Science Behind Them Ray Dolby Ballroom 5TH LEVEL 6:00рм-8:30рм 121: ISHRS & ABHRS M&M Conference Salon 5 5TH LEVEL 6:00PM-8:30PM Industry Issues Round Table Meeting (invitation only) Silver Lake 3RD LEVEL SATURDAY | OCTOBER 13, 2018 7:00am-3:00pm Speaker Ready Room Solano MEZZANINE LEVEL 7:00AM-4:30PM Registration Mezzanine Registration 7:00AM-8:00AM Continental Breakfast Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex 5TH LEVEL 7:00AM-1:30PM Posters & Lounge Area/Tables Salon 4 5TH LEVEL 7:00AM-2:30PM Exhibits Viewing Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex 5TH LEVEL 8:00AM-3:00PM GENERAL SESSION Ray Dolby Ballroom 5TH LEVEL 9:40am-10:00am Coffee Break & Visit Exhibits Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex 5TH LEVEL 11:30aм-12:30pм Lunch Hot lunch buffet 11:30AM-12:30PM Ray Dolby Ballroom with tables in Salon 4 (poster room) & The Annex 5TH LEVEL 11:30AM-12:45PM Live Patient Viewing Salon 5 & 6 5TH LEVEL 11:30AM-2:30PM Last Chance to Visit Exhibits 12:00PM-1:30PM Poster Owners Dismantle Posters Salon 4 5TH LEVEL 1:00PM-2:00PM ISHRS General Membership Business Meeting & Awards Ray Dolby Ballroom 5TH LEVEL 1:30 PM-2:30 PM Coffee & Snacks Available (not a formal break) Hollywood Ballroom & Prestons MEZZANINE LEVEL The Annex 5TH LEVEL 2:30PM-4:30PM Exhibits Dismantle 3:15PM-4:30PM ISHRS CME Committee Meeting (invitation only) Vantage Room 5TH LEVEL 4:30PM-5:00PM ISHRS Board of Governors Meeting (invitation only) Vantage Room 5TH LEVEL 7:00PM-12:00AM Red Carpet Gala Dinner & Awards

Ray Dolby Ballroom 5TH LEVEL 11:00AM Scientific Meeting Adjourns

8:00<sub>AM</sub>-10:00<sub>AM</sub> Speaker Ready Room

8:00am-10:30am Coffee/Tea Available

8:30AM-11:00AM GENERAL SESSION

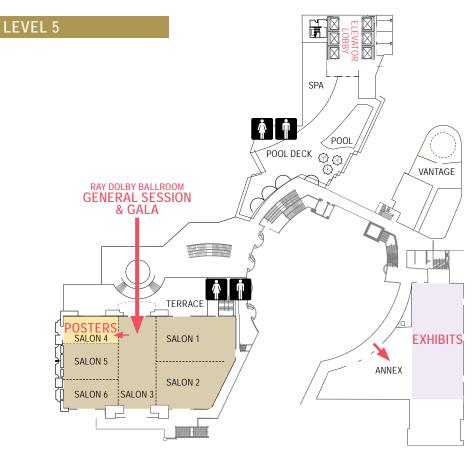
Ceremony Ray Dolby Ballroom 5TH LEVEL

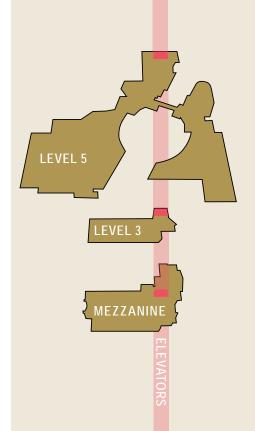
SUNDAY | OCTOBER 14, 2018

Solano MEZZANINE LEVEL

Ray Dolby Ballroom 5TH LEVEL

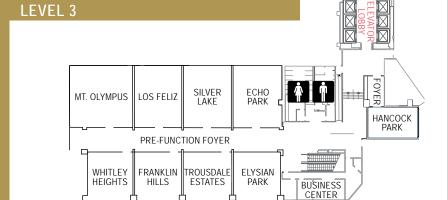
8:00am-11:30am Registration Mezzanine Registration





**EXHIBITS** 

PRESTON'S



#### **MEZZANINE LEVEL**





3:00PM-7:00PM

Registration | Mezzanine Registration

3:00PM-8:00PM Speaker Ready Room | Solano, Mezzanine Level TUESDAY **OCTOBER 9, 2018** 

**WEDNESDAY** 6:30AM-6:00PM Speaker Ready Room | Solano, Mezzanine Level **OCTOBER 10, 2018** 7:00AM-6:00PM Registration | Mezzanine Registration

7:30AM-11:00AM 403: Trichoscopy Course | Salon 5, 5th Level

8:00AM-3:30PM ISHRS Board of Governors Meeting (invitation only) | Vantage, 5th Level

8:00AM-5:30PM **401: Basics Course** | Mt. Olympus, 3rd Level

8:00AM-5:30PM 402: Advanced/Board Review Course | Beachwood, Mezzanine Level 8:00AM-12:00PM **404: Surgical Assistant Core Skills Workshop** | Franklin Hills, 3rd Level 9:00AM-12:00PM 406: Mini Course: Scalp Micropigmentation (SMP) | Elysian Park, 3rd Level

9:00AM-12:00PM 407: Mini Course: Decision-Making in Difficult Cases | Trousdale Estates, 3rd Level

9:00AM-12:00PM 408: Mini Course: Experiencing Manual and Motorized FUE Devices | Hancock Park, 3rd Level 12:00PM-8:00PM Exhibitor Set-up | Hollywood Ballroom & Prestons, Mezzanine Level; The Annex, 5th Level

12:00PM-8:00PM Poster Set-up | Salon 4, 5th Level 12:00PM-8:00PM Lounge Area | Salon 4, 5th Level

1:30PM-5:30PM 409: Surgical Assistants Program | Salon 5, 5th Level

2:00PM-5:00PM 411: Mini Course: Scalp Micropigmentation (SMP) | Elysian Park, 3rd Level

2:00PM-5:00PM 412: Mini Course: Decision-Making in FUE vs FUT vs Combination | Trousdale Estates, 3rd Level

2:00PM-5:00PM 413: Mini Course: Trichoscopy | Hancock Park, 3rd Level

5:00PM-5:30PM Meeting of the General Session Moderators | Ray Dolby Ballroom Stage, 5th Level

5:30PM-7:00PM Global Council of Hair Restoration Surgery Societies Meeting (invitation only) | Salon 6, 5th Level

6:00PM-7:30PM Ancillary Meeting: ABHRS Recertification Exam | Hollywood Hills Suite, 19th Floor



# NEWCOMERS PROGRAM

ISHRS MEETING

#### We welcome all newcomers!

This program is designed to help our newest ISHRS meeting attendees become acquainted with the Society, its members, and the field.

Newcomers are paired with Member Hosts prior to the meeting and with an option to extend the

collegial relationship for 2 years as an informal mentorship relationship. Pairs are encouraged to communicate prior to the meeting via phone or email, to attend the Newcomers Orientation & Speed Networking session, to sit together at the Thursday opening session, and for the host to make the newcomer feel welcome by introducing him/her to other ISHRS members.

FEE No extra fee required.

Pre-registration is required to participate in this program

#### **GUIDELINES**

- 1. Host should contact the Newcomer prior to the meeting and answer questions.
- 2. Host and Newcomer must attend Newcomers Orientation & Speed Networking session.
- 3. Host and Newcomer check-in with one another; sit together during opening session.
- 4. Host and Newcomer communicate with each other throughout a 2-year term via email, phone or face-to-face. Newcomers are encouraged to email and call their host with questions or for advice regarding hair restoration surgery matters.
- 5. Neither the Host nor the Newcomer may claim that they "trained" as a result of this Host-Newcomer relationship. Neither may advertise this relationship in their promotional materials, website, or curriculum vitae.



# NEWCOMERS ORIENTATION & SPEED NETWORKING SESSION

The Newcomers Orientation & Speed Networking Session will provide an overview about the ISHRS and offer suggestions & tips about how to get the most out of the meeting. A speed networking session will take place so newcomers may meet several long-standing ISHRS members. It is a wonderful opportunity to meet new people, ask questions, and become more familiar with what the ISHRS has to offer.

The Annex 5TH LEVEL (sectioned off back room within The Annex)

DATE Thursday I October 11, 2018

TIME 7:15AM-8:15AM Continental breakfast from 6:45AM

FEE No extra fee required. Pre-registration is mandatory. A ticket is required to enter.

What is speed networking? Speed networking is an efficient, face-to-face professional networking model similar to "speed dating", that enables participants to make new contacts through one-on-one focused conversations lasting around 5 minutes each. We are using speed networking to help you forge new connections among your ISHRS peers. How does speed networking work? It's organized chaos – loud, energizing, and fun! Participants are split into two groups (Hosts and Newcomers) and are seated at tables in pairs facing each other. The person sitting across from you is your first partner. You spend no more than 5 minutes with each partner (2 minutes for each person to speak plus 1 minute for questions) before the bell/horn/whistle indicates that time is up and the Hosts are told to move one seat over to face the next person. The goal is to accomplish 5-6 rotations. Just like speed dating, but without the anxiety. The program gives newcomers the opportunity to meet ISHRS members and network with other colleagues.



Join us after the first exhilarating day of the meeting to connect with your colleagues, meet new friends and unwind. The Welcome Reception is a great

DATE Thursday I October 11, 2018

TIME 6:30PM-8:00PM

FEE No extra fee required.

LOCATION ISHRS EXHIBIT AREA Loews Hollywood Hotel

> Hollywood Ballroom, Preston's and the foyer in

between

opportunity to spend time talking with exhibitors and reviewing their products and services in a relaxed atmosphere.

Cocktails and light hors d'oeuvres will be served. This event is

open to all meeting attendees, their guests, and exhibitors.

# ABHRS American Board Of Hair Restoration Surgery

ABHRS
Primary Exam &
Recertification
Exam

FOR FURTHER INFORMATION AND TO REGISTER, CONTACT: Peter B. Canalia, JD, Executive Director American Board of Hair Restoration Surgery (ABHRS) 8840 Calumet Avenue, Suite 205, Munster, IN 46321 USA TEL 1-219-836-5858 • FAX 1-219-836-5525

E-MAIL abhrs@sbcglobal.net • www.ABHRS.org

#### ABHRS PRIMARY EXAMINATION

#### TUESDAY • OCTOBER 9, 2018 7:45AM-4:15PM

LOEWS HOLLYWOOD HOTEL Hancock Park, 3rd Level (check-in)

For those interested in first time certification, please obtain additional details at:

http://www.abhrs.com/certification-process.

NOTE:: This information is being printed as a courtesy. The ABHRS is a separate organization than the ISHRS. All questions and registrations for the ABHRS should be directed to the ABHRS

#### ABHRS RECERTIFICATION EXAMINATION

#### WEDNESDAY • OCTOBER 10, 2018 6:00pm-7:30pm

HOLLYWOOD HILLS SUITE Loews Hollywood Hotel

For those ABHRS Diplomates who were board certified in 2008 or 2009, in order to maintain certification you must register/apply for the Recertification Exam. Details may be found at:

http://www.abhrs.com/recertification.

THE REGISTRATION/APPLICATION DEADLINE for this year's recertification exam is AUGUST 15, 2018.

7:00AM-6:00PM 7:00AM-6:30PM	Speaker Ready Room   Solano, Mezzanine Level Registration   Mezzanine Registration	THURSDAY OCTOBER 11, 2018		
7:00AM-7:30AM	Coffee Only   Hollywood Ballroom & Prestons, Mezzanine Level; a	nd The Annex, 5th Level		
7:00AM-8:00PM	Exhibits Viewing   Hollywood Ballroom & Prestons, Mezzanine Level			
7:00AM-6:30PM	Exhibits Viewing   The Annex, 5th Level			
7:30AM-8:30AM	Continental Breakfast   Hollywood Ballroom & Prestons, Mezzanine Level; and The Annex, 5th Level			
7:00AM-7:30PM	Posters & Lounge Area/Tables   Salon 4, 5th Level			
7:30AM-5:00PM	Black Market Awareness Campaign Recordings   The Annex, 5th L	evel		
7:15AM-8:15AM	Newcomers Orientation & Speed Networking   The Annex, 5th Le 6:45AM]	vel [continental breakfast from		
8:30AM-6:30PM	GENERAL SESSION   Ray Dolby Ballroom, 5th Level			

**General Session: Opening Session** 8:30AM-10:00AM

**Learning Objectives** 

Review state-of-the-art in the field of hair restoration surgery.

8:30AM-8:45AM	15	Welcome & Moderator Introduction
	001	Parsa Mohebi, MD, Program Chair   USA
8:45AM-9:00AM	15	President's Message
	002	Sungjoo Hwang, MD, PhD, President  South Korea
9:00AM-9:20AM	20	The Hair Transplant Entrepreneur
	003	William R. Rassman, MD   USA
9:20AM-9:45AM	25	Panel Discussion: What is Next in Hair Restoration Surgery?
	004	James A. Harris, MD, FISHRS   USA
	005	Robert H. True, MD, MPH, FISHRS   USA
	006	Bradley R. Wolf, MD, FISHRS   USA
9:45AM-10:00AM	15	Navigating the Conference App & Housekeeping Notes
	007	Victoria Ceh, MPA, ISHRS Executive Director   USA

10:00AM-10:30AM Coffee Break & Visit Exhibits | Hollywood Ballroom & Prestons, Mezzanine Level; and The Annex,

5th Level



10:30AM-12:00PM

# General Session: Hair Follicle Physiology and Growth Factors: New Discoveries and Better Understanding

**Learning Objectives** 

• Review the latest developments in the molecular biology of the skin and hair follicle and the related pathways and discuss their relevance to clinical practice.

10:30AM-10:32AM	2 008	Moderator Introduction and Significance of Norwood Lecture Nilofer P. Farjo, MBChB, FISHRS   UK
10:32AM-10:52AM	20	NORWOOD LECTURE Understanding the Importance of Lipid Pathways for the Existence, Health, and Development of the Hair Follicle FEATURED GUEST SPEAKER Apostolos Pappas, PhD   Switzerland
10:52AM-11:00AM	8	Questions & Answers
11:00AM-11:08AM	8	The New Anatomical Relationship Between Eccrine Glands and Follicular Units Permits an Efficient Eccrine Gland Isolation from Human Scalp
	010	Francisco Jimenez, MD, FISHRS   Spain
11:08AM-11:15AM	7	The Influence of Gender, Age and Pattern Alopecia on the Diameter of the Occipital Donor Area Hair
	011	Sungin Cho, MD, PhD   South Korea
11:16AM-11:21AM	5 012	Rapid Healing of a Thermal Burn Injury Using Hair Transplant Grafts: a Case Report with Unexpected Hair Growth Pattern Francisco Jimenez, MD, FISHRS   Spain
11:21AM-11:26AM	5 013	Hair Transplant for Treatment of Psoriasis Parsa Mohebi, MD, FISHRS   USA
11:27AM-11:37AM	10 014	ISHRS PRP Committee - What Has Been Learned Carlos J. Puig, DO, FISHRS   USA
11:37AM-11:44AM	7 <b>015</b>	Controversy for PRP Use Christine Graf Guimaraes, MD   Brazil
11:45AM-12:00PM	15	Questions & Answers
		et open from 12:00PM-1:00PM. Two locations: Ray Dolby Ballroom 4 (poster room) and The Annex, 5th Level
ISHRS FUE Advancen	nent Com	nmittee Meeting (invitation only)   Salon 6, 5th Level
ISHRS Ad Hoc Comm 5, 5th Level	ittee on	Regulatory Issues/ European Subcommittee-CEN Meeting — Salon
This meeting is to dis	cuss in w	rhich European CEN standard Hair Transplantation should be

This meeting is to discuss in which European CEN standard Hair Transplantation should be included. European ISHRS members are invited to contribute their opinion and all are welcome to attend as observers.

12:00PM-1:45PM

12:15PM-1:55PM

12:15PM-1:55PM

2:00PM-3:45PM

3:45PM-4:30PM

3:30PM-4:30PM

#### **General Session: Graft Survival and Graft Preparation**

**Learning Objectives** 

- Review novel aspects and innovations in FUE hair restoration and comparison of techniques.
- Explain the latest research and studies regarding graft survival.

2:00PM-2:07PM	7	Moderator Introduction and Updates from the ISHRS FUE Advancement Committee
	016	James A. Harris, MD, FISHRS   USA
2:07PM-2:22PM	15	FUE Graft Harvesting Techniques
	017	Conradin von Albertini, MD, FISHRS   Switzerland
2:22PM-2:27PM	5	How Dangerous is the Transection
	018	Akaki Tsilosani, MD, PhD   Georgia
2:28PM-2:35PM	7	Follicular Transection Rates in Revision Hair Transplantation
	019	Kapil Dua, MBBS, MS, FISHRS   India
2:35PM-2:43PM	8	How to Reduce the Rate of Transection and Burials Grafts in t FUE Method
	020	Gholamali Abbasi, MD, FISHRS   Iran
2:43PM-2:50PM	7	FUE vs. FUT Grafts: A Side-by-Side Study of 3 Patients
		Undergoing a Routine 2000+ Graft Hair Transplant
	021	David S. Josephitis, DO, FISHRS   USA
2:51PM-2:58PM	7	Oxidative Stress Response and Proliferative Capacity in Hair
	022	Follicles During FUT and FUE
	022	Katharina Gabriela Muschitz, MD, PhD   Austria
2:58PM-3:05PM	7	A Comparison of Apoptotic Activity for FUE Grafts Stored in
	022	Different Holding Solution
	023	Paul T. Rose, MD, JD, FISHRS   USA
3:06PM-3:13PM	7	Measures to Increase Graft Survival, Hair Density and Hair
	024	Quality
	024	Seema Garg, MBBS, MSc   India
3:13PM-3:20PM	7	Treating Primary and Secondary Scarring Alopecias with Adip
	005	Tissue prior to Hair Transplantation – a 5 Year Experience
	025	Gorana Kuka Epstein, MD, PhD Candidate   Serbia
3:20PM-3:45PM	25	Questions & Answers
	t Exhibits	Hollywood Ballroom & Prestons, Mezzanine Level; and The Ann
5th Level		

4:30PM-5:33PM

#### **General Session: Diagnostic Methods**

**Learning Objectives** 

• Improve your diagnostic approach to hair loss.

4:30PM-4:32PM	2 026	Moderator Introduction Nicole E. Rogers, MD, FISHRS   USA
4:32PM-4:47PM	15	Trichoscopy: Why, When, and How FEATURED GUEST SPEAKER
	027	Antonella Tosti, MD   USA
4:48PM-5:00PM	12	How to Use Dermoscope in Hair Transplant Surgeons Practice
	028	Ratchathorn Panchaprateep, MD, PhD, FISHRS   Thailand
5:00PM-5:07PM	7	New Method of Imaging Analysis in Order to Measure the Efficacy of Hair Regrowth Treatments
	029	Leila David Bloch, MD   Brazil
5:08PM-5:23PM	15	Pattern Hair Loss or Not? That is the Question: Identifying
		Alopecia Areata and Other Non-Scarring Alopecias FEATURED GUEST SPEAKER
	030	Carolyn Goh, MD   USA
5:23PM-5:33PM	10	Questions & Answers
		Panelist:
	031	Gholamali Abbasi, MD, FISHRS   Iran

#### **SESSION 5**

5:40PM-6:30PM

#### General Session: Body Hair, Eyelash, and Eyebrow

**Learning Objectives** 

• Describe techniques and novel concepts for non-scalp hair transplants.

5:40PM-5:42PM	2	Moderator Introduction
	032	Jeffrey S. Epstein, MD   USA
5:42PM-5:52PM	10	Body-to-Scalp Hair Transplant
	033	Sanusi Umar, MD, FISHRS   USA
5:52PM-5:57PM	5	Beard and Body as an Important Donor Source
	034	Akhilendra Singh, MD   India
5:58PM-6:04PM	6	Video: Eyelash Transplant
	035	Jufang Zhang, MD   China
6:04PM-6:09PM	5	Eyelash Transplant Surgery in Asian Population
	036	TsaiChing Chou, MD   Taiwan
6:10PM-6:17PM	7	Eyebrow Reconstruction. [4 Patients - 4 Lessons Learned]
	037	Sebastian Yriart, MD   Argentina
6:17PM-6:30PM	13	Questions & Answers

6:30PM-8:00PM

**Welcome Reception** | Hollywood Ballroom & Prestons, Mezzanine Level

7:30AM-6:00PM 7:30AM-6:30PM	Speaker Ready Room   Solano, Mezzanine Level Registration   Mezzanine Registration	FRIDAY OCTOBE	R 12, 2018	
7:30AM-5:00PM	Black Market Awareness Campaign Recordings   The Annex, 5th Level			
7:30AM-8:30AM	Continental Breakfast   Hollywood Ballroom & Prestons, Mezzanine Level; and The Annex, 5th Level			
7:30AM-8:30AM	Discussion Table Topics with Continental Breakfast   Ray Dolby Ba	llroom, 5th Level	SEE NEXT PAGE	
8:30AM-9:15AM	Coffee Available   Ray Dolby Ballroom, 5th Level			
8:30AM-5:30PM	Posters & Lounge Area/Tables   Salon 4, 5th Level			
9:00AM-6:00PM	GENERAL SESSION   Ray Dolby Ballroom, 5th Level			

9:00AM-10:30AM

10:30AM-11:00AM

10:30AM-6:30PM

#### **General Session: Hairline & Implanters**

**Learning Objectives** 

• Evaluate techniques and novel methods in design, implantation and hair coverage.

9:00AM-9:02AM	2 038	Moderator Introduction: Hairline & Implanters Robert M. Bernstein, MD, FISHRS   USA
9:03AM-9:15AM	12 039	Hairline and Crown Paul J. McAndrews, MD, FISHRS   USA
9:15AM-9:25AM	10 040	Good Coverage with Minimum Grafts Arika Bansal, MD   India
9:25AM-9:30AM	5 041	The New Concept of Hair Line Design Patrick Mwamba, MD   Belgium
9:31AM-9:38AM	7 042	Designing of Anterior Hairline in Male Pattern Baldness by Decoding Facial Aesthetics and use of Forehead Curvature Anil Kumar Garg, MBBS, MS, MCh, FISHRS   India
9:38AM-9:45AM	7 043	Dilator, the Poor Man Implanter for Placing Graft Damkerng Pathomvanich, MD   Thailand
9:46AM-9:53AM	7 044	Video: Modification in Implanter, Slit Making Instrument and Extraction Forceps Harshit Dhirajlal Ranpara, MD, DVD   India
9:53AM-10:00AM	7 045	Reusable Multi Grafts FUE or FUT Implanter Jean M. Devroye, MD, FISHRS   Belgium
10:01AM-10:08AM	7	Video: Wide Channel or Narrow Channel? Modification of Operative Indication and Surgical Technique According to Channel Width of Implanter Jae Hyun Park, MD, PhD   Korea
10:08AM-10:15AM	7 047	Robotic Follicular Unit Implantation Robert M. Bernstein, MD, FISHRS   USA
10:15AM-10:30AM	15	Questions & Answers
Coffee Break & Visit 5th Level	Exhibits	Hollywood Ballroom & Prestons, Mezzanine Level; and The Annex,
Exhibits Viewing   Ho	ollywood	Ballroom & Prestons, Mezzanine Level; The Annex, 5th Level

FRIDAY

#### **DISCUSSION TABLE TOPICS**

WITH CONTINENTAL BREAKFAST

Ray Dolby Ballroom General Session 5TH LEVEL

DATE Friday I October 12, 2018

TIME 7:30AM-8:30AM

FEE No extra fee required.

LEVEL ALL LEVELS, ALL CATEGORIES

**Open to all attendees** on a first-come, first-served basis.

This is an informal session for small groups to discuss a specific topic as noted on the list. The round tables will be labeled with a topic and table leaders' names. You may sit at any table you like and rotate to as many tables as you wish.

Bring your questions! The idea is to have dialogue among those interested in the topic – an interesting conversation. These are not formal presentations.

#### LEARNING OBJECTIVES

 Discuss various hair restoration surgery topics indepth in small groups.

#### 01 Diagnostic Methods and Dermoscopy

Alessandra Juliano, MD | Brazil Ratchathorn Panchaprateep, MD, PhD, FISHRS | Thailand

02 Spanish Speaking Table: Advances in FUE Hair Restoration

Luis Roberto Trivellini, MD | Paraguay Marco Barusco, MD, FISHRS | USA

#### 03 FUE Robotic-Assisted

Robert M. Bernstein, MD, FISHRS | USA Mark Bishara, MD | USA

04 Simultaneous Extraction and Placement Glenn M. Charles, DO | USA

#### 05 Setting up an FUE Practice

Kapil Dua, MBBS, MS, FISHRS | India Marcio Crisostomo, MD, FISHRS | Brazil

#### 06 Preview Long Hair FUE and FUT

Marie A. Schambach, MD | Guatemala Marcelo Pitchon, MD | Brazil

#### 07 Lowering Transection in FUE

Jean M. Devroye, MD, FISHRS | Belgium James A. Harris, MD, FISHRS | USA

# 08 Increasing the Resources with Body and Beard

Damkerng Pathomvanich, MD, FISHRS Robert H. True, MD, MPH, FISHRS | USA

#### 09 Beard to Scalp and Scalp to Beard

David S. Josephitis, DO, FISHRS | USA Bradley R. Wolf, MD, FISHRS | USA

#### 10 Body Hair Transplant

Akaki Tsilosani, MD, PhD | Georgia Chiara Insalaco, MD, PhD | Italy

#### 11 Eyelash Hair Transplant

Jufang Zhang, MD | China Gholamali Abbasi, MD, FISHRS | Iran

#### 12 Eyebrow Hair Transplant

Sara M. Wasserbauer, MD, FISHRS | USA Marc S. Dauer, MD | USA

#### 13 Implanters

Mauro Speranzini, MD | Brazil Parsa Mohebi, MD, FISHRS | USA

#### 14 Hairline Design

Anil Kumar Garg, MBBS, MS, MCh, FISHRS | India Robert S. Haber, MD, FISHRS | USA

#### 15 SMP

William R. Rassman, MD | USA

#### 16 Medical Therapy for Female Hair Loss

Miguel G. Canales, MD | USA Carlos J. Puig, DO, FISHRS | USA

#### 17 New Medications for MPHL

Ken J. Washenik, MD, PhD, FISHRS | USA Nilofer P. Farjo, MBChB, FISHRS | UK

18 Regenerative Medicine in Hair Restoration-PRP Protocols and Novel Stem Cell Therapies in Hair Loss

Jerry E. Cooley, MD, FISHRS | USA Ken L. Williams, Jr., DO, FISHRS | USA

# 19 The Role of Scalp Lipids and Adipose Tissue in Optimal Hair Follicle Function

Apostolos Pappas, PhD | Switzerland Alan J. Bauman, MD, FISHRS | USA

#### 20 Marketing

Robert T. Leonard, Jr., DO, FISHRS | USA

#### 21 Technician Training

Aileen R. Ullrich | USA Sara Roberts, RN | UK

#### 22 Quality Control in the OR

Emina Vance | USA Jennifer Martinick, MBBS | Australia

#### 23 Smooth Flow in the Operating Room

Tina Lardner | USA Rizza Averion | USA

# 24 Mandarin-Speaking Table: Pearls in Hair Transplant for Asians

Wen-Yi (Danny) Wu, MD, FISHRS | Taiwan Wei Wu, MD | China

#### 25 African and Curly Hair

Patrick Mwamba, MD | Belgium

#### 26 Non-AGA Diagnosis and Treatment

Paul J. McAndrews, MD, FISHRS | USA Carolyn Goh, MD | USA

#### 27 Female Hair Restoration

Nicole E. Rogers, MD, FISHRS | USA Sara L. Salas, MD | Mexico

#### 28 Hairline Advancement

Jeffrey S. Epstein, MD | USA Samuel M. Lam, MD, FISHRS | USA

STAGE



**DISCUSSION TABLES** 









#### **121: ISHRS & ABHRS** MORBIDITY AND MORTALITY (M&M) **CONFERENCE**

Salon 5 5TH LEVEL

DATE Friday I October 12, 2018

ТІМЕ 6:00рм-8:30рм

Dinner at 6:00pm Presentations at 6:30pm

**FEE \$75** 

LEVEL PHYSICIANS ONLY, ALL LEVELS

Chair: Konstantinos K. Anastassakis, MD, PhD | Greece Co-Chair: Marco N. Barusco, MD, FISHRS | USA



Konstantinos K. Anastassakis

The Morbidity and Mortality (M&M) Conference is an opportunity to learn about the complications that have been encountered in the practice of hair restoration. We are usually happy to share the stories and photos of great patient outcomes; the M&M Conference is a chance to share and learn from our colleagues when patient care doesn't go the way we hoped it would.



Traditionally, M&M conferences are recurring meetings held by medical services at academic medical centers, most large private medical and surgical practices, and other medical centers. They are peer reviews of mistakes made or complications that occur during the care of patients. The objective of the conference is to provide recommendations on how to eliminate the likelihood of repeat occurrences. Information

presented at the M&M Conference is protected and held in confidence, and all attendees are required to sign a confidentiality agreement. Morbidity and mortality conferences are non-punitive and focus on the goal of improved patient care. The proceedings highlight recent cases and identify areas of improvement for clinicians involved in the case. Publicly presenting our complications takes tremendous courage but ultimately leads to the very best learning opportunities. Physicians will present their cases and then audience members will formulate and pose questions to the presenter to discuss how the case may have been managed differently.

Dinner will be served and is included in the course fee. Registration is limited.

Please consider submitting a case, which will be reviewed for inclusion in this or future M&M conferences.

#### LEARNING OBJECTIVES

- Review the management of common and uncommon complications.
- · Learn from complications and errors, to modify future patient care based on previous experiences.
- · Prevent the repetition of errors leading to complications.
- · Identify areas for future improvement and evaluate systems issues which affect patient care.

11:00AM-12:00PM

#### **General Session: FUE Instrumentation & Surgical Techniques**

**Learning Objectives** 

 Describe various techniques and instruments that can be used for follicle unit excision including their advantages and disadvantages.

11:00AM-11:02AM	2 048	Moderator Introduction Mario Marzola, MBBS   Australia
11:02AM-11:14AM	12	How to Present for Medical Professionals FEATURED GUEST SPEAKER
	049	Marsheila DeVan, MBA   USA
11:14AM-11:23AM	9	Video: Flat Punch and Multiphasic Devices
	050	Arthur Tykocinski, MD, FISHRS   Brazil
11:23AM-11:32AM	9	Video: Edge Out Punch Dynamics
	051	Luis R. Trivellini, MD   Paraguay
11:33AM-11:39AM	6	Battle of the Punches
	052	Mohammad Humayun Mohmand, MBBS, FISHRS   Pakistan
11:39AM-11:48AM	9	Multiphasic FUE System
	053	Sebastian Yriart, MD   Argentina
11:49AM-11:55AM	6	Video: Modified Non Shaven FUE Extraction
	054	Kapil Dua, MBBS, MS, FISHRS   India
11:55AM-12:00PM	5	Questions & Answers

12:00PM-12:30PM

Lunch Box Distribution 2 stations: General Session Area & 3rd Level Workshop Area. Box lunches must be picked-up by 12:45PM. Pick up box lunch and head to workshop.

12:30PM-2:00PM

#### WORKSHOPS

No extra fee, but you must register to obtain a ticket for early entry. There are limited tickets for many of the workshops. It is first-come, first-served based on meeting registration, so register early! A ticket is required for entry up until 5 minutes before the workshop begins, at which time the room will open and those attendees waiting for access without a ticket may enter, if seats are available. See later pages in this Guide for descriptions of workshops.

#### **WORKSHOPS BANK 1**

101: Non-surgical Adjunctive Treatments: PBM, Minoxidil, Finasteride, Microneedling, NutraceuticalsMt. Olympus, 3rd LevelALL CATEGORIES

102: Train the Trainer – Tips on Giving Excellent Medical Presentations

Silver Lake, 3rd Level ALL CATEGORIES

103: Avoiding Poor Techniques, Poor Planning, Poor Growth and Bad Results

Salon 6, 5th Level PHYSICIAN ONLY

104: Transgender Patients

Salon 5, 5th Level PHYSICIAN ONLY

105: PRP for Hair Restoration

Ray Dolby Ballroom, 5th Level ALL CATEGORIES

2:00PM-2:45PM

Coffee Break & Visit Exhibits | Hollywood Ballroom & Prestons, Mezzanine Level; and The Annex, 5th Level

2:45PM-4:15PM **WORKSHOP BANK 2** 

111: Donor Area Limits in FUE: Taking It Too Far

| Salon 6, 5th Level PHYSICIAN ONLY

112: Train the Trainer - Tips on Giving Excellent Medical Presentations

| Silver Lake, 3rd Level **ALL CATEGORIES** 

113: Implanters

| Mt. Olympus, 3rd Level PHYSICIAN ONLY

114: Social Media, Reviews, Photos, Consents, Filming Surgery

| Salon 5, 5th Level **ALL CATEGORIES** 

115: Hair Care Products and the Science Behind Them

| Ray Dolby Ballroom, 5th Level **ALL CATEGORIES** 

#### **SESSION 8**

4:45PM-6:00PM

#### **General Session: Difficult & Challenging Cases**

**Learning Objectives** 

Review the management of common and uncommon complications as well as the rare and difficult cases that require special care.

4:45PM-4:47PM	2 055	Moderator Introduction Damkerng Pathomvanich, MD, FISHRS   Thailand
4:47PM-4:57PM	10 056	Complications and Difficult Cases Marco Barusco, MD, FISHRS   USA
4:58PM-5:05PM	7	Common Medical Problems During a Hair Transplant and What a Hair Transplant Surgeon Can Do
	057	Kuniyoshi Yagyu, MD, FISHRS   Japan
5:05PM-5:12PM	7	Challenging Cases in Hair Restoration : Revision Cases, High Grade (NW V/VI/VII) of Baldness, Cicatricial Alopecia
	058	Akhilendra Singh, MD   India
5:13PM-5:20PM	7	Scalp Expansion Combined with Hair Transplantation in the Treatment of Large Area Cicatricial Alopecia
	059	Xingdong Li, MD   China
5:20PM-5:27PM	7	FUE Surgery as First Option for Scalp and Face Burns, Skin Plasty Scars and Eyebrow Reconstructions
	060	Felix Mircea Popescu, MD   Romania
5:28PM-5:33PM	5	Required FUE Beard Transplant Repair Because a Doctor Delegates His Work to a Technician
	061	Jean M. Devroye, MD, FISHRS   Belgium
5:33PM-5:38PM	5 062	A Very Rare Case of Hair Transplantation Complication
	062	TsaiChing Chou, MD   Taiwan
5:40PM-6:00PM	20	Questions & Answers

6:00PM-8:30PM 121: ISHRS & ABHRS M&M Conference | Salon 5, 5th Level

#### LIVE PATIENT VIEWING



Salon 5& 6 5TH LEVEL

DATE Saturday I October 13, 2018

TIME 11:30AM-12:45PM

FEE No extra charge.

LEVEL All levels. All categories.

Chair: Marc Dauer, MD, FISHRS | USA

The Live Patient Viewing is one of the most important sessions of the ISHRS World Congresses. It is an opportunity for attendees to see live results of hair restoration surgical procedures from a variety of surgeons. In the past, cases have included repair, eyebrow, body hair transplantation, HT in unusual indications, and also results from regular FUT and FUE cases. The format includes the operating surgeon standing next to their patient. The attendees rotate through the room as they like, and can view up-close the results of the patient and ask questions to the surgeon. A poster is prepared for each patient that includes before photos and brief information about the case and techniques used.

Patients who agree to show their postoperative results, as well as the doctors who bring them, deserve our respect and support for their willingness to subject their results to scrutiny and contribute to our learning experience. Attendees are asked to be mindful of their comments during this session. Negative or disparaging comments about a patient's results to the patient are offensive, psychologically hurtful, and violate our ethical commitment to "do no harm."

#### LEARNING OBJECTIVES

· Assess the results of real live patients from a variety of cases that utilized different approaches and techniques.

#### **Doctors Presenting Patients & Cases**

#### David Josephitis, DO, FISHRS | USA

Patient 1: 61 year old male, large session for a study comparing recipient and donor for FUE vs. FUT, 4500 grafts, FUE-half and FUT half. Patient 2: 30 year oold female, 540 grafts, Non-shaven FUE and SMP combo.

#### Xingdong Li, MBBS | China

#### Parsa Mohebi, MD, FISHRS | USA

Patient 1: 30-year-old male patient with class III hair loss. FUE hair transplant with 2001 only to reinforce hairline and front Patient 2: 39-year-old female patient with significant scarring in frontal areas of scalp as complications of previous cosmetic procedures with skin necrosis. FUT hair transplant in 4 different phases.

#### Marwan Saifi, MD, FISHRS | Poland

Patient: 15 year old female, FUT technique with a total of 1,910 follicular-unit grafts transplanted skin graft secondary to burns.

#### Anastasios Vekris, MD | Greece

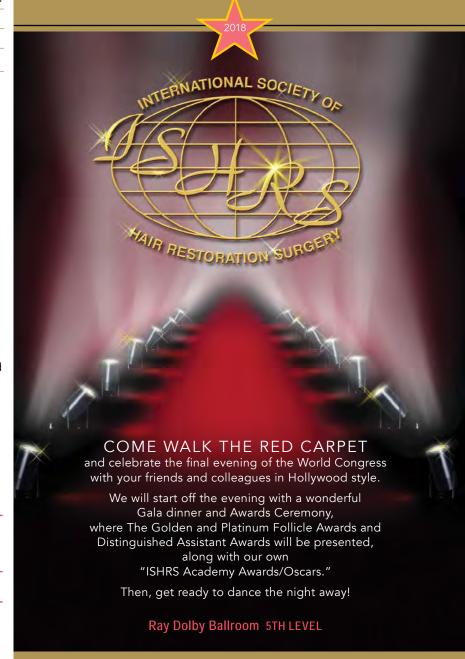
Patient: 38 year old male, Norwood IIIv scale male pattern baldness. One half was harvest with round sharp motorized punches and the other with two serrated motorized punches. The total number of extracted grafts was 1850 (or 4080 hairs). A PRP session took place and placement took place without incisions, with sharp-needle implanters of 1.0 mm caliber. The case is being presented 10 months post-operatively.

#### Georgios Zontos, MD, MSc, PhD, FISHRS | Denmark

Patient: 57 year old male, suffers from adrogenetic alopecia and hair loss affected the whole scalp except the donor area. FUE procedure with .9mm motorized sharp punch and 3049 grafts (or 10649 hairs) were planted.

## RED CARPET

DINNER/DANCE & AWARDS CEREMONY



DATE Saturday I October 13, 2018

TIME 7:00PM-12:00AM

**7PM** Cocktail Reception 8<sub>РМ</sub> Dinner

ATTIRE is black tie (evening gowns and suits/tuxedos) or dress like your favorite Hollywood actor. If you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country for the Gala Dinner.

FEE \$115 per person

2 tickets included with Trustee Circle and Leadership Circle AGF donation levels. Your Gala ticket will be collected when entering the

TICKETS are required for entry and must be purchased in advance (see registration form). Tickets are not included in the main meeting registration fee. Tickets to the Gala are non-refundable due to the guaranteed reservation that the ISHRS must make on behalf of the attendee.

7:00AM-3:00PM 7:00AM-4:30PM	Speaker Ready Room   Solano, Mezzanine Level Registration   Mezzanine Registration	OCTOBER 13, 2018
7:00AM-8:00AM	Continental Breakfast   Hollywood Ballroom & Prestons, Mez Level	zanine Level and The Annex, 5th
7:00AM-1:30PM	Posters & Lounge Area/Tables   Salon 4, 5th Level	
7:00AM-2:30PM	Exhibits Viewing   Hollywood Ballroom & Prestons, Mezzanine	e Level; The Annex, 5th Level
8:00AM-3:00PM	GENERAL SESSION   Ray Dolby Ballroom, 5th Level	

8:00AM-8:50AM

#### General Session: Chemotherapy Induced Alopecia & Female Pattern Hair Loss

**Learning Objectives** 

 Assess treatment options for female pattern hair loss and hair loss due to chemotherapy and endocrine therapy.

8:00AM-8:02AM	2 063	Moderator Introduction Wen-Yi Wu, MD, FISHRS   Taiwan
8:02AM-8:22AM	20	Chemotherapy Induced Alopecia (CIA) and Endocrine Therapy Induced Alopecia (EIA) FEATURED GUEST SPEAKER
	064	Mario Lacouture, MD   USA
8:23AM-8:29AM	7 065	Female Pattern Hair Loss (FPHL): Efficacy Comparison Among Various Treatment Options, A Retrospective Analytic Study Ratchathorn Panchaprateep, MD, PhD, FISHRS   Thailand
	003	nateriation i anchapratecep, Mb, i nb, i nb, i nb i maiana
8:29AM-8:36AM	7	Combining Non-surgical Therapies with Hair Restoration for the Treatment of Female Pattern Hair Loss
	066	Shadi Zari, MD   Saudi Arabia
8:36AM-8:50AM	14	Questions & Answers

#### **SESSION 10**

8:55AM-9:40AM

#### **General Session: Medical Treatments for Androgenetic Alopecia**

**Learning Objectives** 

- Discuss medications in clinical trials for androgenetic alopecia.
- Review the latest studies on the efficacy of finasteride and minoxidil in androgenetic alopecia.

8:55AM-9:07AM	12 067	Moderator Introduction & Emerging Treatments for AGA Ken Washenik, MD, PhD, FISHRS   USA
	007	Kell Washellik, Mid, Flid, Flatina   OSA
9:07AM-9:12AM	5	Topical Finasteride
	068	Edwin S. Epstein, MD, FISHRS   USA
9:13AM-9:20AM	7	In Vitro Test of the Efficacy of Minoxidil Treatment in Hair Transplantation Patients in Correlation to Clinical Response
	069	Anastasios Vekris, MD   Greece
	009	Aliastasios veniis, MD   Gleece
9:20AM-9:40AM	20	Questions & Answers

9:40AM-10:00AM

**Coffee Break & Visit Exhibits** | Hollywood Ballroom & Prestons, Mezzanine Level; and The Annex, 5th Level

10:00AM-11:30AM

#### **General Session: Pulling Hair and Donor Area**

**Learning Objectives** 

• Review donor management and novel ideas to optimize the follicular hair reserve.

		·		
10:00AM-10:02AM	2 070	Moderator Introduction Paul J. McAndrews, MD, FISHRS   USA		
10:02AM-10:22AM	20	ADVANCES IN HAIR BIOLOGY LECTURE Pulling Hair and Hair Restoration		
	071	FEATURED GUEST SPEAKER Cheng-Ming Chuong, MD, PhD   USA		
10:22AM-10:25AM	3	Questions & Answers		
10:25AM-10:40AM	15 072	<b>Donor Management</b> Robert S. Haber, MD, FISHRS   USA		
10:40AM-10:47AM	7	Techniques of Donor Estimations		
	073	Jean M. Devroye, MD, FISHRS   Belgium		
10:48AM-10:55AM	7	A Stitch in Time Saves Nine		
	074	Konstantinos Anastassakis, MD, PhD   Greece		
10:55AM-11:02AM	7	Ratio of FU without Hair Regrowth: A Guide to Avoidance of FUE		
	075	Overharvesting Kuniyoshi Yagyu, MD, FISHRS   Japan		
11:02AM-11:09AM	7 076	Interfollicular Distance Variation by Difference in Depth Jae Hyun Park, MD, PhD   Korea		
11:10AM-11:17AM	7	A Model for Follicular Unit Excision Patterns to Yield a Natural Distribution After Maximal Density Removal		
	077	James A. Harris, MD, FISHRS   USA		
11:17AM-11:30AM	13	Questions & Answers		
		n from 11:30AM-12:30PM. Two locations: Ray Dolby Ballroom with ster room) and The Annex, 5th Level		
Live Patient Viewing	Salon 5	5 & 6, 5th Level		
Last Chance to Visit Exhibits				
Poster Owners Dismantle Posters   Salon 4, 5th Level				
ISHRS General Membership Business Meeting & Awards   Ray Dolby Ballroom, 5th Level				
Coffee & Snacks Available (not a formal break)   Hollywood Ballroom & Prestons, Mezzanine Level; and The Annex, 5th Level				

11:30AM-12:30PM

11:30AM-12:45PM

11:30AM-2:30PM

12:00PM-1:30PM

1:00PM-2:00PM

1:30PM-2:30PM

2:00PM-3:00PM General Session: Organization & Quality Assurance

**Learning Objectives** 

 Implement quality control measures and better techniques to improve the efficiency and overall quality of your hair restoration procedures.

2:00PM-2:02PM	2 078	Moderator Introduction Glenn M. Charles, DO   USA
2:03PM-2:18PM	15 079	Organization in Hair Restoration Marie A. Schambach, MD   Guatemala
2:18PM-2:26PM	8	Immediate Quantitative Graft Analysis During Hair Restoration Surgery Steven P. Gabel, MD, FISHRS   USA
2:27PM-2:42PM	15 081	What Went Wrong: Critical Thinking For Quality Control Emina Vance   USA
2:42PM-3:00PM	18	Questions & Answers

2:30PM-4:30PM Exhibits Dismantle

3:15PM-4:30PM ISHRS CME Committee Meeting (invitation only) | Vantage Room, 5th Level
4:30PM-5:00PM ISHRS Board of Governors Meeting (invitation only) | Vantage Room, 5th Level
7:00PM-12:00AM Red Carpet Gala Dinner & Awards Ceremony | Ray Dolby Ballroom, 5th Level



2018	
SUNDAY OCTOBER 14, 2018	

8:00AM-10:00AM	Speaker Ready Room   Solano, Mezzanine Level
8:00AM-11:30AM	Registration   Mezzanine Registration
8:00AM-10:30AM	Coffee/Tea Available   Ray Dolby Ballroom, 5th Level
8:30AM-11:00AM	GENERAL SESSION   Ray Dolby Ballroom, 5th Level

8:30AM-8:57AM

#### **General Session: Anesthesia**

**Learning Objectives** 

• Improve your patients' comfort and avoid pain as much as possible during treatments.

8:30AM-8:32AM	2 082	Moderator Introduction Ken L. Williams, Jr., DO, FISHRS   USA
8:32AM-8:39AM	7 083	Reduction of Pain and its Fear for Better Acceptance of FUT Seema Garg, MBBS, MSc   India
8:40AM-8:45AM	5 084	Canula Use for Hair Transplant Local Anesthesia Romiro Yane Mana, MD   Spain
8:45AM-8:50AM	5 085	Video: Nitrous Oxide - An Alternative to Local Anesthesia for Platelet Rich Plasma Therapy Arika Bansal, MD   India
8:50AM-8:57AM	7	Questions & Answers

#### **SESSION 14**

9:00AM-9:45AM

#### **General Session: Selection of Interesting Topics**

**Learning Objectives** 

• Describe different surgeons' novel approaches in hair restoration.

9:00AM-9:02AM	2	Moderator Introduction
	086	Kapil Dua, MBBS, MS, FISHRS   India
9:02AM-9:10AM	8	The Role of Hair Restoration Surgery in the Transgender Patient
	087	Jeffrey S. Epstein, MD   USA
9:10AM-9:15AM	5	Noac/Doac Update on the Blood Thinners
	088	Wen-Yi Wu, MD, FISHRS   Taiwan
9:15AM-9:20AM	5	Use of Unsterile Gloves - A Microbiological Study in 10 FUE
		Procedures
	089	Conradin von Albertini, MD, FISHRS   Switzerland
9:21AM-9:28AM	7	Reconstructive Work on Acid Burn Victims: An Illustrated Series
		of Cases in Pakistan
	090	Asim I. Shahmalak, MBBS   UK
9:28AM-9:35AM	7	Video: The Art in Scalp Micropigmentation and Eyebrow
		Microblading
	091	Julieta Peralta Arambulo, MD   Philippines
9:35AM-9:45AM	10	Questions & Answers

9:50AM-11:00AM

#### General Session: Open Dialogue – Congress's Best Topics Discussion Panel

Bring your questions and ideas, or submit your questions in advance to the moderators. Open microphone format.

#### **Learning Objectives**

Discuss hair restoration topics in-depth in an open forum.

9:50AM-9:52AM	2	Moderator Introduction
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092 Jennifer H. Martinick, MBBS | Australia

#### 9:52AM-10:02AM 10 Consultation

093 Russell Knudsen, MBBS, FISHRS | Australia

#### **Congress's Best Topics Discussion Panel**

#### Panelists:

094 Conradin von Albertini, MD, FISHRS | Switzerland

095 Nilofer P. Farjo, MBChB, FISHRS | UK

Melike Külahçı, MD | Turkey
Ricardo Mejia, MD | USA
Meena K. Singh, MD | USA

099 Ken L. Williams, Jr., DO, FISHRS | USA

100 Shadi T. Zari, MD | Saudi Arabia

11:00AM

**Scientific Meeting Adjourns** 



The Advances in Hair Biology Lecture is generously supported by a grant from BOSLEY.

#### ADVANCES IN HAIR BIOLOGY LECTURER

### Cheng-Ming Chuong, MD, PhD

Professor of Pathology, University of Southern California, Los Angeles, CA, USA



Dr. Cheng-Ming Chuong received M.D. from Taiwan University and Ph.D. from Rockefeller University. He moved to University of Southern California and is currently a professor of pathology. Dr. Chuong directs the Laboratory of Tissue Development and Engineering (http://www-hsc.usc.edu/~cmchuong cmchuong@usc.edu). He has published more than 220 papers on the biology of integuments in top journals, including multiple research papers and commentaries in Nature, Science, CELL In 2008, he was elected to the National Academy equivalent of Taiwan. In 2014, he was elected as am AAAS fellow for "Distinguished contribution to advance new understanding in the development, regeneration and evolution

of patterns in ectodermal organs". His also works on Evo-Devo of feathers contributing new understanding in the "The Birth of Birds" which was chosen by Science as one of the 10 major breakthroughs in 2014. His work is covered by mainstream media including New York Time, LA times, BBC, CNBC, etc

Dr. Chuong will speak on,
"Pulling Hair and Hair Restoration."

The Norwood Lecture was established in 2006 by the ISHRS Board of Governors to honor the immense contributions of O'Tar T. Norwood, MD, co-founder of the ISHRS and founder of the *Hair Transplant Forum International*.

#### NORWOOD LECTURER

#### Apostolos Pappas, PhD

Head of Programs, Nestle Skin Health, Lausanne, Switzerland



Dr. Pappas began his professional career as a research biochemist in the Skin Research Center of Johnson & Johnson in 1999 and later, in 2001, served as a group leader at Munich Biotech, where he worked on cancer research. In 2003, he returned to Johnson & Johnson, where he was a Research Manager and Fellow focusing on skin and lipid metabolism research. Recently Dr. Pappas became an adjunct faculty member with the Department of Food Science at Rutgers University (since September 2013) and a member of the Rutgers Center for Lipid Research. He was also appointed as a member of the scientific advisory board of directors of the CARF Society. Dr. Pappas is one of the first to culture cells that were previously not cultured; as human

primary sebocytes and more recently human facial preadipocytes.

Dr. Pappas has authored 40 peer-reviewed scientific publications, patent applications, and four books. While at Johnson & Johnson, he collaborated with many experts and KOLs to open a new field within the academic textbook arena and curriculums on "Nutrition and Skin", which was published by Springer in 2011. The success and wide recognition of this project paved the way for his second academic textbook by Springer in 2014: "Lipids and Skin Health"; which is the very first of its kind. His interdisciplinary training and breadth of experience in lipids, metabolism and skin research has led him to initiate and chair major symposia and lectures in many prestigious societies and universities.

#### Dr. Pappas will speak on,

"Understanding the Importance of Lipid Pathways for the Existence, Health, and Development of the Hair Follicle."

#### **GUEST LECTURERS**

#### Carolyn Goh, MD

Assistant Clinical Professor of Dermatology, Director of Hair and Scalp Disorders Clinic, David Geffen School of Medicine, University of California, Los Angeles, CA, USA



Dr. Goh practices general medical dermatology with a specialty in hair loss and scalp disorders. She did undergraduate studies at Stanford University with a major in Comparative Studies in Race

and Ethnicity with a minor in Human Biology. She completed medical school at Weill Medical College of Cornell University with honors in both research and community service. She did an internship in internal medicine at Harbor-UCLA Medical Center and completed her residency at New York-Presbyterian Hospital/Cornell in New York City.

Her research and clinical interests are in all types of hair loss including alopecia areata and scarring alopecia. She has been active with patient advocacy groups and local support groups for patients with hair loss.

Dr. Goh will speak on,

"Pattern Hair Loss or Not? That is the Question: Identifying Alopecia Areata and Other Non-Scarring Alopecias."

#### Antonella Tosti, MD

Fredric Brandt Endowed Professor, Department of Dermatology and Cutaneous Surgery, University of Miami



Dr. Antonella Tosti is the Fredric Brandt **Endowed Professor** of Dermatology and Cutaneous Surgery at the University of Miami. She is a worldwide recognized expert in hair and nail disorders, contact dermatitis, and an

She is a founding member and past president of the European Hair Research Society and Secretary and Treasurer of the American Hair Research Society.

Dr. Tosti is a founding member and past president of the European Nail Society, and past president and member of the Board of Directors of the Council of Nail Disorders. She is editor of four textbooks on the diagnosis and treatment of hair disorders and three textbooks on nail disorders. She is the author of "Dermoscopy of Hair and Nails", the first hair and nail atlas on dermoscopy ever published. Professor Antonella Tosti is the author of over 700 scientific publications.

Dr. Tosti will speak on, "Trichoscopy: Why, When, and How."

#### Mario E. Lacouture, MD

Director, Oncodermatology Program, Associate Professor of Dermatology, Memorial Sloan Kettering Cancer Center, New York, NY, USA



Dr. Lacouture is an Associate Professor and the director of the Oncodermatology Program in the **Dermatology Service** at Memorial Sloan **Kettering Cancer** Center in New York City. He did his postdoctoral work at

invited lecturer at major international conferences. Brigham and Women's Hospital in Boston, MA, an internship in General Surgery at Cleveland Clinic and residency in dermatology at The University of Chicago, IL. He received his M.D. degree from Javeriana University in Bogota, Colombia, where he grew up. His research interests span the disciplines of dermatologic conditions in cancer patients, and those that arise as a consequence of chemotherapy and/or radiotherapy or stem cell transplants. Dr. Lacouture is currently the Principal Investigator for "The CHANCE Trial", A Longitudinal Study of Chemotherapy Induced Hair Changes and Alopecia, Skin Aging and Nail Changes in Women with Non-Metastatic Breast Cancer. Dr. Lacouture is a well-known lecturer in the US and abroad on dermatologic conditions as a result of cancer therapies. He founded a clinical program that encompasses patient care, education, and research on dermatologic care in cancer patients and survivors. He is currently Co-Chair of the Skin Toxicity Study Group of the Multinational Association of Supportive Care in Cancer and is on the advisory board of Cancer. Net and Bridges, the Newsletter for Cancer Survivors. In 2012, CancerCare named Dr Lacouture as Physician of the Year for his contributions to the education of people living with cancer. Dr Lacouture has published over 180 articles in peer-reviewed journals and is the author of Dr Lacouture's Skin Care Guide for People Living With Cancer and Editor of the textbook Dermatologic Principles and Practice in Oncology.

> Dr. Lacouture will speak on, "Chemotherapy Induced Alopecia (CIA) and Endocrine Therapy Induced Alopecia (EIA)."

#### Marsheila DeVan, MBA

Elite Communications



Marsheila DeVan is a Communication Specialist with over twenty five years of training experience. Her expertise includes work within university systems as well as the pharmaceutical and medical industries. concentrating on

physician speaker development, interpersonal skills improvement, meeting moderation, leadership, cultural diversity, sales training, curriculum development and one-to-one coaching. Ms. DeVan holds a Bachelor's Degree in Political Science from the University of California, Los Angeles and a Masters of Business Administration from the University of California, Irvine with a concentration in Organizational Behavior and Strategic Planning.

She spent seven years following her passion for the development of public/private partnerships between multiple communities and businesses to enhance community empowerment programs. Her outstanding communication skills and ability to work with diverse audiences earned her multiple national awards. Her international experience includes teaching to multiple nationalities and medical specialties in locations such as Thailand, Switzerland, Hungary, Spain, Austria, Bermuda, Australia, France, Germany, Czech Republic, Italy, Portugal, Turkey, Mexico, Canada, Korea, Hong Kong, Iraq, Iran, Pakistan, Vietnam, Philippines, Ireland, the Caribbean, Mongolia and most recently Sri Lanka. Her extensive travels have given her an understanding of different beliefs, attitudes, and values of various cultures and people.

Ms. DeVan will speak on, "How to Present for Medical Professionals" and direct the workshops on "Train the Trainer - Tips on Giving **Excellent Medical Presentations."** 

# BEWARE OF THE HAIR TRANSPLANT BLACK MARKET



Unlicensed Pirate Clinics

Donor Scars and Depletion

Infections
Unnatural Hairlines

# Illegal Hair Transplant Clinics are on the rise and are dangerous to patients.

The ISHRS is initiating a worldwide Black Market Awareness Campaign to protect patients from the rogue clinics that facilitate illegal practices.

How do you feel about these clinics and the patients who are harmed?

#### SHARE YOUR STORY!

Black Market Awareness
Campaign Video Recording Area

The Annex, 5th Level Thursday & Friday: 7:30 am - 5:00 pm

Visit ISHRS.org

#bewareHTblackmarket



# www.ISHRS.org

# The most comprehensive resource for patients and physicians just got better!

Visit the new ISHRS.org website, featuring:

- More refined 'Find a Doctor' function
- Improved navigation
- Clean, mobile-friendly design
- · More robust Member portal
- · Well-organized patient information and resources

While you're visiting, update your member profile so patients can find you!

We learn so much from the scientific posters. Many interesting case studies, new ideas, and concepts are presented in poster format. You may find that you take away your best new clinical pearl or practical tip from a poster!

Posters should be dismantled on Saturday, October 13, 2018, 12:00pm-1:30pm.

Sa	lon	4	5TH	LEV	ΈL

THURSDAY   October 11, 2018	7:00ам-7:30рм
FRIDAY   October 11, 2018	8:30ам-5:30рм
SATURDAY   October 12, 2018	7:00ам-1:30рм

#### ARTISTRY AND AESTHETICS

P01 "Combination Grafting" of Scalp and Body Hair to Enhance the Visual Density of Hair Transplant and Coverage of Higher Grade of Baldness Anil Kumar Garg, MBBS, MS, MCh, FISHRS | India

#### AVOIDING POOR GRAFT GROWTH

P02 Modified Stick & Place Method of Graft Placement

Ummer Yaseen, MBBS, MD | India

#### **BASIC SCIENCE UPDATE**

P03 Role of DHT in the Body
Rana Muhammad Irfan, MD, MBBS | Pakistan

#### **COMPLICATIONS**

P04 Synthetic Hair Reactions and Treatment of Complications: A Case Series

Daranporn Triwongwaranat, MD | Thailand

# DIAGNOSTIC METHODS- SPECIFICALLY DERMOSCOPY

P05 Trichoscopic Findings Post Hair Restoration Surgery Leila D Bloch, MD | Brazil

# DONOR HARVESTING AND DONOR CLOSURE

P06 What is the Maximum Number of Follicular Units Which can be Harvested Safely from Scalp without DamagingDonor Aesthetics?

Pradeep Sethi, MD | India

#### FLAPS, REDUCTIONS, EXPANSION

P07 Special Cases in Scalp Surgery Carlos Velasco de Aliaga, MD | Peru

## GRAFT PREPARATION, SURVIVAL AND GROWTH

P08 Comparison Between FUE and Strip Harvest Graft Survival Rate -Preliminary results

Márcio Crisóstomo, MD, MS | Brazil

- P09 Eyebrows Transplantation in a Scar Area Using Fat Grafting and Platelet-Rich Plasma Gel: A Case Report Jorge Ariel Diaz Ramirez, MD | Mexico
- P10 Contemporary Management of Alopecia: A Systematic Review and Meta-analysis for Surgeons Jacqueline Stoneburner, BS | USA

# HAIR CLONING, DUPLICATION, AND GROWTH FACTORS

P11 Hair Follicle Bioengineering: Inductive Transplants and Hair Follicle Development Within Skin Equivalents Gerd Lindner, PhD | Germany

#### HAIRLINE AND CROWN DESIGN

P12 How to Create Natural and Aesthetic Hairline in women by Use of FUE Mei Li, MD | China

#### INSTRUMENTATION

- P13 Automatic Impanter Machine
  Moonkyu Kim, MD, PhD | South Korea
- P14 Property Improvements of Metallic Glass Coating on Hair Transplant Needles: A Comparison Study Yi Jung Lin, MD | Taiwan
- P15 How to Choose the Ideal Punch Size in FUE

Juan C. Maldonado, MD | Colombia

- P16 Modification of Pperative Field in Occipital Donor Zone in FUE Technique Nestor A. Pissano Catera, MD | Spain
- P17 Comparison Between Punch Sharp, Flat and Modified Flat in FUE Technique Nestor A. Pissano Catera, MD | Spain

#### NON-SURGICAL OR MEDICAL THERAPIES

- P18 Platelet-Rich Plasma (PRP) as a Treatment for Alopecia Aditya K. Gupta, MD, PhD, FISHRS | Canada
- P19 Efficacy of Off-Label Treatments for the Management of Androgenetic Alopecia: A Systematic Review and Meta-Analysis Aditya K. Gupta, MD, PhD, FISHRS | Canada
- P20 The Efficacy and Safety of the Combination of Low Level Laser Therapy and Pulsed Electromagnetic Field Therapy on the Androgenetic Alopecia Byung Cheol Park | South Korea

#### OTHER

- P21 Automated Imaging System Using Hair Caliber to Assess Donor Site Hair Quality Thomas W. Chu, MD | USA
- P22 Are There Any Correlation Between Body Height and Graft Length; Just Knowing Body Height Could We Guess the Graft Length Prior to Surgery? Cagatay Sezgin, MD | United Arab Emirates
- P23 Additional Report on Successful Eyebrow Transplantation in a Patient with Inactive Ulerythema Phryogenes with Hypothyroidism Wipawan Vathananai, MD | Thailand
- P24 Withdrawn

#### RECIPIENT SITE TECHNIQUES

P25 Follicular Unit Extraction Hair Transplantation Using Recipient Site Holes

Yoshiaki Kasai, MD | Japan

#### SURGICAL TECHNIQUES

- P26 Presentation of a Simple and Efficient
  Method to Reduce the FUT Scar: Punch
  Removal and Subsequent FUE Grafting
  Stéphanie Haas, MD | Belgium
- P27 Megasession Case with Non-Shaven FUE and Non-Shaven FUE Methods Shin Hanjong, MD | South Korea
- P28 Simultaneous Extraction and Implantation of Frafts with Dull Needle Implanters in Premade Sites to Decrease Out of Body Time of Grafts Pradeep Sethi, MD | India



#### 401: Basics Course

# SPECIAL PRICE FOR 2018!

#### Mt. Olympus 3RD LEVEL

DATE Wednesday | October 10, 2018

TIME 8:00AM-5:30PM 7:30AM Continental Breakfast

FEE \$250

LEVEL Beginner

Physicians Only

NOTES Continental breakfast and lunch will be served

#### Basics Course Chair:

Steven P. Gabel, MD, FISHRS | USA

#### Co-Chair:

M. Humayun Mohmand, MD, FISHRS | Pakistan Mauro Speranzini, MD | Brazil

The 2018 Basics Course is an ideal opportunity for newcomers and seasoned physicians in the field of Hair Restoration Surgery to learn the fundamentals from experts with vast experience and build onto more advanced topics needed for their medical practice. The Basics Course includes a full day of didactic lectures, handson workstations, case presentations and panel discussions covering the essentials of hair restoration surgery. The course is structured to provide sufficient time during the lectures to ask questions and engage the experts in discussions about the information covered. The workstations are held in small groups allowing for more extended conversations with experts on any subject matter needing clarification. Participant will also receive a copy of the lectures and key articles for independent study after the course.



Steven P. Gabel. MD



M. Humayun Mohmand, MD



Mauro Speranzini, MD

Our international faculty will offer an overview of all aspects of patient care from initial consultation, diagnosis, and patient selection to different donor harvesting methods, expanded discussions on male and female hairline design, incision site making techniques and graft insertion strategies. Several lectures are devoted to the business aspect of hair restoration from marketing, staff training, and photography. The panel discussions during the final segment of the course allow for friendly, open dialogue between the experts and course participants comparing and contrasting the various techniques taught throughout the day. The course will be delivered in a convivial, relaxed environment where new friendships can be established both with participants and faculty.

The ISHRS Basics lecture Series will be made available as part of the tuition for this course (a \$450 value).

PRECAUTION NOTE: This workshop will utilize sharps.

ATTIRE AND LOUPES: Scrubs are not required. Necessary disposable coverings will be provided, including standard disposable latex gloves. If you have an allergy to latex or glove powder, then bring several sets of your own gloves. Bring your own set of loupes.

#### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- · Identify which patients are good candidates for surgery and which are not.
- · Discuss the diagnosis and treatment of non-AGA.
- · Obtain the fundamentals of medical treatment of hair loss.
- · Obtain a sound knowledge of basic scalp anatomy.

	C	COURSE OUTLIN	IE
		8:00ам-8:15ам	Introduction and Course Overview Steven P. Gabel, MD, FISHRS   USA
		8:15ам-8:30ам	Evolution of Hair Restoration Surgery – How We Got Here Today Jeffrey S. Epstein, MD $\mid$ USA
		8:30ам-8:45ам	Differential Diagnosis of Hair Loss, Main Imposters Mimicking Androgenetic Alopecia Nicole E. Rogers, MD, FISHRS   USA
		8:45ам-9:00ам	Consultation and Patient Selection for Surgery Marie Andree Schambach, MD   Guatemala
		9:00ам-9:05ам	Questions & Answers

9:20 <sub>AM</sub> -9:35 <sub>AM</sub> Anesthesia, Sedation and Operating Room Emergencies Timothy P. Carman, MD, FISHRS   USA		Marco N. Barusco, MD, FISHRS   USA
	9:20ам-9:35ам	

9:05AM-9:20AM Non-Surgical Management of Male and Female Hair Loss

9:35AM-9:50AM Male Hairline Design Russell Knudsen, MBBS, FISHRS | Australia

9:50<sub>AM</sub>-10:05<sub>AM</sub> Female Hairline Design William R. Rassman, MD | USA

10:05AM-10:20AM BREAK

10:20ам-10:30ам	Evaluation of the Donor Area
	M. Humayun Mohmand, MD, FISHRS   Pakistan

10:30AM-10:45AM Donor Harvest; Strip Method Overview and Closure Jeffrey S. Epstein, MD | USA

10:45AM-11:00AM Donor Harvest: Follicular Unit Excision (FUE) Method Overview Marie Andree Schambach, MD | Guatemala

11:00AM-11:15AM Optimal Graft Survival Jerry E. Cooley, MD, FISHRS | USA

11:15AM-11:25AM Questions & Answers 11:25AM-11:40AM Getting Started 1: Setting Up a Hair Restoration Practice, Marketing Edward A.M. Ball, BMBS, DPD, MRCS | UK

11:40AM-11:55AM Getting Started 2 – Staff Training, Photography, Do's and Don'ts Steven P. Gabel, MD, FISHRS | USA

11:55AM-12:40PM LUNCH WITH FACULTY

12:45PM-4:15PM Hands-On Work Stations

4:15pm-5:00pm Case Discussions

5:00PM-5:30PM Panel Discussion/Debate, Questions & Answers and **Concluding Remarks** 

- · Identify the location of the safe donor zone.
- · Understand the indications for strip versus follicular unit excision (FUE) donor harvesting.
- Describe the various instruments that can be used for FUE and strip donor harvesting, including their advantages and disadvantages.
- · Describe techniques in strip and FUE donor harvesting to minimize scarring and avoid complications.
- · Understand the fundamentals of male and female hairline design.
- · Compare and contrast the differences in designing a male and female hairline.
- Explain how to design a male hairline with mild, moderate, and advanced hair loss.
- · Compare different tools used for recipient site creation.
- · Understand how angling, depth, direction, and density of recipient sites are essential to obtain a natural result.
- Compare different instruments and techniques used for graft insertion including their advantages and disadvantages.
- · Manage challenges related to graft placement and growth.
- Summarize the various storage solutions and effects on harvested grafts.
- Explain the importance of microscopes, loupe magnification, ergonomics and lighting in hair transplantation.
- · Obtain ideas for creating or expanding a hair transplant practice.
- · Understand photography fundamentals for proper patient photo-documentation specific to hair loss and restoration.
- Develop strategies for staff training and retention.

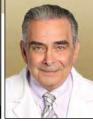
#### HANDS-ON WORK STATIONS

#### STATION 1 Hairline & Crown Design

Faculty ■ Russell Knudsen, MBBS, FISRHS | Australia ■ William Rassman, MD | USA

Participants will learn the elements essential to creating a natural hairline for both men and women and be able to counsel patients regarding what will look most appropriate as they or possibly lose more hair. Participants will also learn the basics of recreating crown whorls, while prioritizing the areas of the scalp that are most important to transplant, and the pitfalls that should be avoided.





Russell Knudsen, MBBS

William Rassman, MD

#### STATION 2 Strip Harvesting

Faculty ■ Timothy P. Carman, MD, FISHRS | USA ■ Edward A.M. Ball, BMBP, DPD, MRCS | UK Identifying or predicting what comprises a safe donor area is one of the fundamental skills a hair transplant surgeon needs to learn. Faculty at this station will work closely with each participant to ensure a clear understanding. Students will also learn how to estimate the graft yield, as well as how to plan and harvest a donor strip whilst minimizing follicle transection. Techniques to minimize scarring and potential complications will be discussed. Advantages, disadvantages and limitations of this method will be re-enforced.







#### STATION 3 Strip FUT Graft Preparation, Microscopes, Loupes and Ergonomics

Faculty ■ Marco N. Barusco, MD, FISHRS | USA ■ Nicole E. Rogers, MD, FISHRS | USA

This station will introduce participants to the essential elements of optimal strip FUT graft preparation including slivering the donor strip, isolation of follicular unit grafts, and the use of microscopy, loupes, lighting, and ergonomics to maximize efficiency and minimize staff fatigue. After working closely with the experienced faculty, students will be able to identify the characteristics of the ideal graft and recognize the key elements necessary for graft survival.





Marco N. Barusco, MD

#### STATION 4 FUE Harvesting (Manual, Hand Held Machine, Robotic)

Faculty ■ Emorane Lupanzula, MD | Belgium ■ Gorana Kuka-Epstein, MD | Serbia Marie Andree Schambach, MD | Guatemala

Basic concepts of Follicular Unit Extraction including patient selection and the different FUE devices and methods available will be reviewed. Advantages, disadvantages and limitations of these methods will be re-enforced. By the end of their time in this station, students will be able to identify the ideal candidates for FUE, manage common FUE challenges, and understand how to estimate donor area yield during initial and further procedures.







Emorane Lupanzula, MD

Gorana Kuka-Epstein, MD Andree Schambach, MD

#### STATION 5 Recipient Site Making and Graft Placing (Forceps and Implanters)

Faculty ■ Jerry E. Cooley, MD, FISHRS | USA ■ Jeffrey S. Epstein, MD | USA

Attendees will have an opportunity to work one-on-one with faculty to learn the correct angle, depth, and direction for recipient site incisions in different areas of the scalp. They will also gain an understanding about the differences between the various site creation devices and how to choose the correct size implanters for varying graft sizes. Participants will be able to try the various methods of graft placement (forceps, implanters, etc.), to learn to manage common graft placement challenges, as well as to recognize errors in graft placement.



Jerry E. Cooley, MD



Jeffrey S. Epstein, MD

#### 402: Advanced/Board Review Course

#### Beachwood MEZZANINE LEVEL

DATE Wednesday | October 10, 2018

TIME 8:00AM-5:30PM 7:30AM Continental Breakfast

FEE \$495

LEVEL Intermediate and Advanced

Physicians Only

NOTES Continental breakfast and lunch will be served.

#### Advanced/Board Review Course Chair:

Ali Emre Karadeniz, MD | Turkey

Co-Chair: Daniel G. McGrath, DO | USA

The 2018 Advanced/Board Review Course will give those who are planning to take on the challenge of the ABHRS Certification Exam the opportunity to review key concepts that are consistently tested on both the written and the oral exams and to understand the format of the oral exam. It is also a course designed for novice and experienced hair transplant surgeons who would like to refresh their knowledge on



Ali Emre Karadeniz, MD

Daniel G. McGrath, DO

the various aspects of hair loss and hair restoration surgery. The review course has been one of the highlights of the pre-conference courses offered during the ISHRS meeting every year. It is always well attended and consistently receives high marks and raving reviews from the participants.

As an added bonus, the course tuition will also include online access to the ISHRS Basics Lecture Series, an archive of enduring material which consists of 16 lectures professionally recorded and produced, covering the most important aspects of medical and surgical hair restoration. We recommend that you watch the material prior to the Advanced/Board Review Course to take the most advantage of it. The URL and passcode for the Lecture Series will be e-mailed to you prior to the meeting, upon your registration to the Advanced/Board Review Course.

#### COURSE OUTLINE

SESSION 1 – GENERAL INFORMATION		
8:00ам-8:10ам	Welcome and Opening Remarks Ali Emre Karadeniz, MD   Turkey Daniel G. McGrath, DO   USA	
8:10am-8:20am	State of the ABHRS/IBHRS Robert P. Niedbalski, DO   USA	
8:20am-8:30am	Ethical Guidelines for the ABHRS Daniel G. McGrath, DO   USA	
8:30am-8:40am	Criteria for ABHRS Certification and Application Process (Video Presentation) Sara M. Wasserbauer, MD, FISHRS   USA	
8:40am-8:50am	The Written Exam Robert P. Niedbalski, DO   USA	
8:50ам- 9:00ам	The Oral Exam (Video Presentation) Sara M. Wasserbauer, MD, FISHRS   USA	
9:00ам-9:10ам	Questions & Answers	
SESSION 2 – ALC	PECIAS	
9:10ам-9:30ам	Male & Female Pattern Alopecias Ken L. Williams, Jr., DO, FISHRS   USA	
9:30ам-9:50ам	Other Alopecias Ekrem Civas, MD, FISHRS   Turkey	
9:50ам-10:00ам	Questions & Answers	
10:00ам-10:15ам	BREAK	

#### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Describe what the ABHRS is, what it stands for, and how it can help Diplomates.
- Review the credentialing requirements that must be met in order to be able to sit for the ABHRS Certification Exam.
- · List the 10 major content categories that make the exam.
- · List the overall percentage of questions from each content category used to create the written exam.
- · Described take home points for each of the topic areas listed.
- Describe the types of questions asked during the written and the oral exams.
- · Identify personal areas of weakness so that your study and review can be targeted.





SESSION 3 – PAT	TENT SELECTION & DONOR AREA
10:15ам-10:35ам	Consultation and Medical Evaluation of the Patient Ali Emre Karadeniz, MD   Turkey
10:35ам-10:50ам	Medical Treatment of AGA Ekrem Civas, MD, FISHRS   Turkey
10:50ам-11:00ам	Surgical Anatomy Of The Scalp Timothy P. Carman, MD, FISHRS   USA
11:00ам-11:10ам	Grafts Gorana Kuka Epstein, MD   Serbia
11:10ам-11:25ам	Surgery Planning – Age and Potential for AGA Márcio Crisóstomo, MD, FISHRS   Brazil
11:25ам-11:40ам	Anesthesia Daniel G. McGrath, DO   USA
11:40ам-11:55ам	Donor Planning and Harvesting – FUT Daniel G. McGrath, DO   USA
11:55ам-12:10рм	Donor Planning and Harvesting – FUE Michael W. Vories, MD   USA
12:10рм-12:20рм	Questions & Answers
12:20рм-1:20рм	LUNCH

SESSION 4 – REC	CIPIENT AREA PLANNING
1:20рм-1:35рм	Strategies for Advanced AGA Márcio Crisóstomo, MD, FISHRS   Brazil
1:35рм-1:50рм	Hairline Design (Male and Female) Ali Emre Karadeniz, MD   Turkey
1:50рм-2:00рм	Transplantation of the Crown Konstantinos Anastassakis, MD   Greece
2:00рм-2:10рм	Transplantation of the Eyebrows Jeffrey S. Epstein, MD   USA
2:10рм-2:20рм	Transplantation of the Beard Jeffrey S. Epstein, MD   USA
2:20рм-2:30рм	Transplanting into Scars / Reconstructive HRS Ali Emre Karadeniz, MD   Turkey
2:30рм-2:40рм	Questions & Answers
SESSION 5 – ODI	OS AND ENDS
2:40рм-3:00рм	Emergency Situations in HRS Marco N. Barusco, MD, FISHRS   USA
3:00рм-3:20рм	Most Common Complications in HRS Timothy P. Carman, MD, FISHRS   USA
3:20рм-3:30рм	Questions & Answers
3:30рм-3:45рм	BREAK
SESSION 6 – ORAL EXAM SAMPLE CASES	
3:45рм-4:15рм	Case # 1 Michael W. Vories, MD   USA
4:15рм-4:45рм	Case # 2 Ali Emre Karadeniz, MD   Turkey
4:45рм-5:15рм	Case # 3 Ken L. Williams, Jr., DO, FISHRS   USA



## 403: Trichoscopy Course

Salon 5 5TH LEVEL

DATE Wednesday | October 10, 2018

TIME 7:30AM-11:00AM

FEE No fee. Pre-registration required to obtain ticket. Entry for those with tickets valid 7:00AM-7:25AM. At 7:25AM, doors open to those without tickets, on a first-come, first-served basis, pending seat availability.

LEVEL All levels

Physicians Only

NOTES No breakfast (only coffee/tea) No lunch

Co-Directors: Antonella Tosti, MD | USA and Ratchathorn Panchaprateep, MD, PhD, FISHRS | Thailand

Faculty: Alessandra Juliano, MD | Brazil and Nina Otberg, MD | Germany



Antonella Tosti, MD



Panchaprateep, MD, PhD

The correct diagnosis of hair disorders is important for surgeons to make decisions and plan for hair transplantation. Trichoscopy (or dermoscopy of hair and scalp) is a fast, non-invasive diagnosis technique allowed for magnified visualization of the hair and scalp skin. This method is increasing in popularity due to the benefits in the differential diagnosis of hair loss and scalp disorders and in monitoring therapy. This course will describe a variety of instruments, basic trichoscopy, trichoscopic characteristics in the common of hair loss disorders and trichoscopy guided scalp biopsy. All trichoscopic images will be presented together with clinical characteristics that allows you to easily integrate these techniques into your daily hair practice.

#### **LEARNING OBJECTIVES**

Upon completion of this course you will be able to:

- Describe the principle of trichoscopy and its potential uses.
- Appraise, recognize and classify trichoscopic characteristics in common hair and scalp disorders.

#### **MINI COURSES**

#### 406 & 411 Mini Course: Scalp Micropigmentation (SMP)

Elysian Park 3RD LEVEL

DATE Wednesday | October 10, 2018

TIME 406: 9:00am-12:00pm | 411: 2:00pm-5:00pm

FEE \$295

LEVEL Beginner-Intermediate

All Categories

Director: Sara M. Wasserbauer, MD | USA

Faculty: Robert S. Haber, MD, FISHRS | USA

Micropigmentation of the scalp is a useful adjuvant therapy in nearly all hair transplant situations and with expanding patient demand, physicians need to understand its potential. This course will give basic instruction on the tools, techniques and applications of scalp micro pigmentation (also known as trichopigmentation). Short didactics followed by hands-on training will give the novice a bride-eye view of this useful treatment.



#### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- · Analyze the types of pigment, needles, machines and optimal patient applications for SMP treatment.
- · Recognize how to counsel potential SMP patients appropriately.
- Investigate how to address difficult cases of scalp pigmentation (i.e. removal, scarring, etc).
- · Perform various methods of scalp pigment removal.

### 407 Mini Course: Decision-Making in Difficult Cases

Trousdale Estates 3RD LEVEL

DATE Wednesday | October 10, 2018

ТІМЕ 9:00 АМ-12:00 РМ

FEE \$295

LEVEL Intermediate-Advanced

Physicians Only

NOTES No breakfast (only coffee/tea) No lunch

Director: Damkerng Pathomvanich, MD, FISHRS | Thailand

Faculty: Robert S. Haber, MD, FISHRS | USA, Mario Marzola, MBBS | Australia, and Robert P. Niedbalski, DO | FISHRS

In a small group setting this mini course will focus on the difficult decision-making surgeons address in many areas in our dayto-day practices. These decisions will include: how to manage hair loss in the young age group, correcting poorly designed hairlines, when we should restore the temple, how to design the strip for best hair alignment, confronting the cowlick at the hair line, should we transplant a thinning crown, management of wide scars from FUT/FUE, planning how to cope with bleeding and popping during insertion, when would you do FUT or FUE, how to avoid subsequent inadequate growth, what to do when patient has depleted donor hair from excessive excision of FUE and more. Many complicated cases will be presented and discussed.



Damkerng Pathomvanich, MD

LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- · Address hair loss in young age group.
- · Correct poorly designed hair lines.
- · Design the strip with good hair alignment, minimized scar.
- · Manage bleeding and popping during surgery.
- · Decide on the best type of surgery for each patient.
- · Decide how to properly address cowlicks.
- · Manage patients who have depleted donor hairs.
- · Cope with common surgical complications.

# 408 Mini Course: Experiencing Manual and Motorized FUE Devices Hancock Park 3RD LEVEL

DATE Wednesday | October 10, 2018

TIME 9:00AM-12:00PM

FEE \$295

LEVEL Intermediate-Advanced in FUE Physicians Only

NOTES No breakfast (only coffee/tea) No lunch

Director: David Josephitis, DO | USA

Faculty: Bruno F. Ferriera, MD | Portugal,
Emorane C. Lupanzula, MD | Belgium, and
Marie Andree Schambach, MD | Guatemala

This hands-on workshop offers the unique opportunity to try out some of the most well-known and popular FUE devices, including multiple types of punches on manual and motorized devices. Expert faculty will introduce the devices, discuss how they work, and provide hands-on training



David Josephitis, DO

on synthetic models. Advantages, disadvantages and practical tips will be discussed for each device. There will be plenty of opportunities for Q&A during the didactic and hands-on portion of the course.

#### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- · Describe the key concepts of FUE using different devices.
- · Explain how the devices work.
- · List the main pros and cons of each device.

# 412 Mini Course: Decision-Making in FUE vs FUT vs Combination Trousdale Estates 3RD LEVEL

DATE Wednesday | October 10, 2018

ТІМЕ 2:00рм-5:00рм

FEE \$295

LEVEL Intermediate-Advanced Physicians Only

NOTES Beverages provided No lunch



Paul T. Rose, MD, JD

Director: Paul T. Rose, MD, JD, FISHRS | USA Faculty: Scott A. Boden, MD, FISHRS | USA and Márcio Crisóstomo, MD, FISHRS | Brazil In a small group environment discuss the indications for when a surgeon should use Follicular Unit Excision (FUE) versus FUT strip harvesting or a possible combination, based on

#### LEARNING OBJECTIVES

specific patients and case review.

Upon completion of this course you will be able to:

- Describe approaches used in FUT strip harvesting, Follicular Unit Excision (FUE) and combined FUE plus strip harvesting procedures, including advantages and disadvantages.
- Evaluate and compare hair growth rate of FUE grafts vs grafts from FUT strip harvesting.

#### 413 Mini Course: Trichoscopy

#### Hancock Park 3RD LEVEL

DATE Wednesday | October 10, 2018

ТІМЕ 2:00рм-5:00рм

FEE \$295

LEVEL Beginner-Intermediate

Physicians Only

NOTES Beverages provided No lunch

Co-Directors: Antonella Tosti, MD | USA and Ratchathorn Panchaprateep, MD, PhD, FISHRS | Thailand

In this hands-on mini course diagnostic tools of trichoscopy will be reviewed and attendees will be able to practice with live patients.

#### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Describe the principle of trichoscopy and its potential uses.
- Recognize and classify trichoscopic characteristics in common hair and scalp disorders.
- Experience using trichoscopy to help in diagnosis hair disorders and monitor treatment.



Antonella Tosti, MD



Ratchathorn Panchaprateep, MD, PhD

### 404: Surgical Assistants Core Skills Workshop

#### Franklin Hills 3RD LEVEL

DATE Wednesday | October 10, 2018

TIME 8:00AM-12:00PM 7:30AM Continental Breakfast

FEE \$245

LEVEL All Levels Surgical Assistants All Categories

NOTES Continental breakfast and lunch will be served

#### Surgical Assistants Vice Chair: Deanne Pawlak | Canada

This hands-on workshop is designed to teach basic skills as well as to demonstrate the best practices in graft preparation and placement.

Although geared toward newcomers, the course is also open to those who have some experience but would like to add or improve skill(s) in this field. The workshop is designed with a heavy focus on skill development and critical thinking so the attendees can gain the fundamentals required to exercise sound judgment and produce high quality work.

The workshop will start with Basics Lectures, continued with station rotations, curriculum includes four stations that encompass each of the (4) critical skills required for assisting physicians in hair restoration: tissue slivering, graft dissection, graft removal after punch dissection, and graft placement. A fifth station provides additional practice and expert guidance for continued learning. Students will rotate between the stations spending time at each station to learn skills and grasp core concepts. Our experienced international faculty and low student-to-faculty ratio offer real time feedback and guidance to promote learning. The workshop will conclude with a Question & Answer session that will stimulate discussion and develop critical thinking around the skills necessary for assisting in hair restoration surgery. Having well-trained surgical assistants is instrumental for the success of any practice. Don't miss this opportunity to bring your surgical assistant(s) to this workshop.

#### LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- · Describe the principles and demonstrate the proper technique for slivering the tissue obtained from strip donor harvesting.
- · Describe the principles and demonstrate the proper technique for graft dissection including the identification of intact follicular units and recognizing factors affecting graft viability.
- Describe the principles and demonstrate the proper technique for graft placement including the importance of hair curl identification and recognizing essential placing patterns.
- · Describe the principles and demonstrate the proper technique for graft removal when assisting physicians performing follicular unit extraction.
- · Demonstrate critical thinking and describe quality control.

#### STATIONS AND FACULTY



Tissue Slivering Station Leader Sara Roberts, RN | UK Laura Burdine | USA

Sara Roberts, RN | UK

Charlotte Mejia | USA Janette Mancias Ocampo | USA



Diana Carmona | USA

**Graft Dissection** Station Leader Diana Carmona | USA

Tracy Betzig | USA Deanne Decsrescenzo | USA Cheryl Malit | USA



**Graft Placement** Station Leader Brandi J. Watts | USA Biljana Djordjevic | UK Adriane MacDonald | USA

Brandi J. Watts | USA



Graft Removal after **FUE Harvesting** Station Leader Tina M. Lardner | USA

Ashiana Mohammed | USA Felipe Reynoso | USA



Emina Vance | USA

Tina M. Lardner | USA

**Continued Learning Station** Training & Pearls of Wisdom Station Leader

Tina M. Lardner | USA

Heather Stretch | UK

#### COURSE OUTLINE

8:00am-8:05am Welcome, Faculty Introduction & Course Overview Deanne Pawlak | Canada

8:05AM-8:15AM Faculty Introductions

#### **Basics Lectures for Surgical Assistants**

8:15AM-8:21AM Hair Anatomy and Physiology Sara Roberts, RN | UK

8:21AM-8:27AM Graft Preparation Diana Carmona | USA 8:27AM-8:33AM Graft Placement

Brandi Watts| USA

8:33AM-8:39AM Graft Removal and Use of Implanters

Tina Lardner | USA

8:40<sub>AM</sub>-8:45<sub>AM</sub> How to Adjust the Microscope

Emina Vance | USA

	8:45ам-9:15ам	1st Rotation
	9:15ам-9:45ам	2nd Rotation
	9:45ам-10:15ам	3rd Rotation
ĺ	10:15ам-10:25ам	BREAK
	10:25ам-10:55ам	4th Rotation
	10:55ам-11:25ам	5th Rotation
	11:25ам-11:50ам	6th Rotation – Attendee's Choice
ĺ	11:50ам-12:00рм	Questions & Answers
ĺ	12:00рм-1:00рм	Lunch for students and faculty

#### 409: Surgical Assistants Program

#### Salon 5 5TH LEVEL

DATE Wednesday | October 10, 2018

TIME 1:30pm-5:30pm

FEE No extra fee required, but you must register in advance.

LEVEL All Levels Surgical Assistants

All Categories

NOTES Beverages will be available. No lunch. Eat lunch on your own before you arrive.

#### Surgical Assistants Chair: Aileen R. Ullrich, CMA | USA

Co-Chair: Samuel M. Lam, MD, FISHRS | USA

For this year's Surgical Assistants Program, we have assembled speakers from 19 practices, hailing from over 10 different countries throughout the world. The program is formatted as a series of presentations, split into four sections, and designed to share ideas, knowledge, and experience from one colleague to another. The content is practical, engaging, and timely. This is sure to be a unique learning opportunity for all levels of assistants and physicians. Aileen R. Ullrich, CMA Starting with a video segment titled, "Surgical Assisting Around the World", the audience will get a virtual tour of a typical surgery day in offices from five different countries. Surgical set-ups and specialized equipment for both FUT and FUE procedures will be shared. In the following portion of the program, "Hair Science", we take a close look at pertinent studies and the latest research in the field of hair restoration. These presentations will not only add to the depth of our existing knowledge base but also keep us up to

date on emerging standards of care.





Samuel M. Lam. MD

Next, we will extract pearls from our colleagues as we cover the section entitled "New or Improved." Through photographs and videos, presenters will share creative tips to improve efficiency, clever hacks to common surgical challenges, and innovative equipment for carrying out every day operative duties.

During our "Quality Control" segment we will focus on critical thinking, as we gather tips and information on how and what other clinics use to monitor and control the quality of their surgical outcomes. Examining preoperative, perioperative, and postoperative phases, our focus will be aimed toward patient safety and improved outcomes.

Diverting from the standard, everyday case, our final portion of the program will highlight "Interesting Cases." Demonstrating the diversity and artistry of hair restoration surgery, as well as, how our work can improve the lives of our patients. This segment is sure to renew our enthusiasm to pursue excellence in every aspect of patient care.

The field of hair restoration is constantly evolving and requires continuing education. Regardless of your experience or skill level, this program is sure to deliver a plethora of practical tips, information, and ideas for both physicians and assistants alike.

#### LEARNING OBJECTIVES

Upon completion of the course you will be able to:

- Improve processes and/or techniques related to graft preparation and placement.
- Describe relevant research and studies being done in the field of hair restoration.
- Identify more efficient ways to perform surgical assistants' tasks.
- Illustrate methods to monitor and control quality throughout each operative phase.
- · Become inspired for excellence.

#### COURSE OUTLINE

1:30pm-1:40pm Welcome and Introductions Aileen R. Ullrich, CMA | USA Samuel M. Lam, MD, FİSHRS | USA

Surgical Assisting Around the World Moderator: Aileen R. Ullrich, CMA | USA

1:40 PM-1:45 PM USA: Office of Dr. Parsa Mohebi Christina Smith | USA

1:45PM-1:50PM Georgia: Office of Dr. Akaki Tsilosani Salome Vadachkoria | Georgia

1:50PM-1:55PM South Korea: Office of Dr. Jae Hyun Park Christina Noh | South Korea

1:55PM-2:00PM Paraguay: Office of Dr. Luis Roberto Trivellini TBD | Paraguay

2:00PM-2:05PM Israel: Office of Dr. Alex Ginzburg Desire Rimok | Israel

2:05pm-2:15pm Questions & Answers

#### Hair Science

Moderator: Samuel M. Lam, MD, FISHRS | USA

2:15PM-2:25PM Study Findings: Hypothermosol + ATP Brandi J. Watts | USA

2:25PM-2:45PM FUE Quality with Implanters vs Forceps Marie-Anne von Albertini | Switzerland

2:45PM-2:55PM Isolation of Dermal Papillae Heather Stretch | UK

2:55PM-3:15PM What's New: Fat Stem Cells & Oral Minoxidil Mario Marzola, MBBS | Australia

3:15pm-3:30pm Questions & Answers

3:30pm-3:40pm COFFEE BREAK

#### New or Improved: Assistants

Moderator: Aileen R. Ulrich, CMA | USA

3:40PM-3:45PM Eye Cover for Eyebrow Transplant (Video Presentation) Sara M. Wasserbauer, MD, FISHRS | USA

3:45pm-3:50pm Trick: Use of Velcro in FUE Kevin | Guatemala

3:50 PM-4:00 PM Maximizing Office Flow and Efficiency Adriane MacDonald | USA

4:00PM-4:10PM Ergonomic Microscope Design Laura Keiter | USA

4:10PM-4:20PM Disinfecting Hair Wash Machine Felipe Reynoso | USA

4:20pm-4:30pm Questions & Answers

#### Quality Control

Moderator: Emina K. Vance | USA

4:30PM-4:55PM Monitoring Quality for Continued Improvement Panelists: Biljana Djordjevic | UK

Laura Krys | Spain Milos Ognjenovic | Germany

#### Interesting Surgical Cases

Moderator: Samuel M. Lam, MD, FISHRS | USA

4:55PM-5:05PM Case #1 - Operation Restore (Video Presentation) Jeffrey S. Epstein, MD | USA

5:05pm-5:15pm Case #2 - Rare Diagnosis Putrina Figueira | USA

5:15pm-5:25pm Case #3 Sara Roberts, RN | UK

5:25PM-5:30PM Questions & Answers

#### **WORKSHOPS**

DATE Friday | October 12, 2018

TIME 12:30pm-2:00pm and 2:45pm-4:15pm

FEE & No extra fee, but you must register to ENTRY obtain a ticket for early entry. DETAILS There are limited tickets for many of the

workshops. It is first-come, first-served based on meeting registration.

Each registered attendee may select one workshop from each of the two workshop banks, based on availability

Craig L. Ziering, DO

A ticket is required for entry until 5 minutes prior to the start of the workshop. At 5 minutes prior to the start, the room will open and those attendees waiting for access without a ticket may enter, if seats are available. Some workshops are for physicians only and others are for any registration category. Exhibitors are not eligible to attend.

Workshops Chair: Craig L. Ziering, DO, FISHRS | USA

#### FRIDAY WORKSHOPS BANK 1 I 12:30AM-2:00PM

101: Non-Surgical Adjunctive Treatments: PBM, Minoxidil, Finasteride, Microneedling, Nutraceuticals Mt. Olympus 3RD LEVEL	All Categories
102: Train the Trainer – Tips on Giving Excellent Medical Presentations Silver Lake 3RD LEVEL	All Categories
103: Avoiding Poor Techniques, Poor Planning, Poor Growth and Bad Results Salon 6 3RD LEVEL	Physician Only
104: Transgender Patients Salon 5 3RD LEVEL	Physician Only
105: PRP for Hair Restoration Ray Dolby Ballroom 3RD LEVEL English to Spanish translation provided	All Categories

FRIDAY WORKSHOPS BANK 2 I 2:45pm-4:15pm		
111: Donor Area Limits in FUE: Taking it Too Far Salon 6 3RD LEVEL	Physician Only	
112: Train the Trainer – Tips on Giving Excellent Medical Presentations Silver Lake 3RD LEVEL	All Categories	
113: Implanters Mt. Olympus 3RD LEVEL	Physician Only	
114: Social Media, Reviews, Photos, Consents, Filming Surgery Salon 5 3RD LEVEL	All Categories	
115: Hair Care Products and the Science Behind Them	All Categories	

English to Spanish translation provided

#### WORKSHOPS BANK 1

101 Workshop: Non-Surgical Adjunctive Treatments: PBM, Minoxidil, Finasteride, Microneedling, Nutraceuticals

Mt. Olympus 3RD LEVEL

DATE Friday | October 12, 2018

ТІМЕ 12:30 рм-2:00 рм

LEVEL All Categories

Director: Nilofer P. Farjo, MBChB, FISHRS | UK

Faculty: Edwin S. Epstein, MD, FISHRS | USA Mario Marzola, MBBS | Australia

Nicole E. Rogers, MD, FISHRS | USA and

Sara L. Salas, MD | Mexico

Nilofer P. Farjo, MBChB

In this workshop we will provide an updated summary on the current nonsurgical therapies for female and male pattern hair loss including the correct use of oral and topical mediations, photobiomodulation, microneedling and nutraceuticals. Practical cases will be presented to the panel for discussion about therapies.

#### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- · Describe how to correctly use oral and topical medications that are currently approved and used for treating female and male pattern hair loss.
- Describe some of the other ancillary methods of stimulating hair growth.
- Have an objective understanding of other more complicated cases of alopecia and how to diagnose and treat these cases medically.

#### 102 & 112 Workshop: Train the Trainer - Tips on Giving **Excellent Medical Presentations**

Silver Lake 3RD LEVEL

DATE Friday | October 12, 2018

TIME 12:30 рм-2:00 рм and 2:45 рм-4:15 рм

LEVEL All Categories

Director: Marsheila DeVan, MBA | USA Elite Communications

The workshop will examine effective techniques in giving excellent medical presentations. The

workshop will review delivery skills and the importance

of projecting a strong professional presence. It doesn't matter how great the content is, if no one is paying attention or asleep. We will focus on:

- 1. Knowing your audience and gearing the content to the level of the audience.
- 2. How to engage the audience guickly.
- 3. Discussing pitfalls including overly complicated slides.
- 4. Conveying excitement and telling a story.
- 5. Best practice tips in creating slides and customizing your talk.

#### LEARNING OBJECTIVES

Upon completion of this course you will be able to:

• Identify and utilize the components of a strong medical talk.



# 103 Workshop: Avoiding Poor Techniques, Poor Planning, Poor Growth, and Bad Results

Salon 6 5TH LEVEL

DATE Friday | October 12, 2018

ТІМЕ 12:30 рм-2:00 рм

LEVEL Physicians Only

Director: Robert S. Haber, MD, FISHRS | USA Faculty: Bessam Farjo, MBChB, FISHRS | UK Vincenzo Gambino, MD, FISHRS | Italy and Russell Knudsen, MBBS, FISHRS | Australia



Robert S. Haber, MD

The title says it all. No surgeon, beginner or expert, does not experience the occasional failure, and as our work generally involves a large team and an increasing reliance on machinery, failures can arise from our hands or the hands of our staff, and can be related to pre-operative judgement mistakes, through all phases of the procedure itself, equipment problems, and include the post-operative period as well. Our speakers will review in detail, based on many years of experience including both success and failure, how we have learned to maximize our chances of success.

# LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Identify the most common steps where failure is most likely to arise.
- Identify specific aspects of strip surgery where grafts are placed at greatest risk.
- · Identify specific aspects of FUE surgery that will cause poor growth.
- · Assess machinery failures and how to correct them.
- · Understand the role of growth enhancers for successful results.
- Better identify when staff is the problem.

# 105 Workshop: PRP for Hair Restoration

Ray Dolby Ballroom 5TH LEVEL

DATE Friday | October 12, 2018

ТІМЕ 12:30 рм-2:00 рм

LEVEL All Categories

English-to-Spanish simultaneous interpretation

Director: Robin Unger, MD | USA

Faculty: Jerry E. Cooley, MD, FISHRS | USA Chiara Insalaco, MD, PhD | Italy

Daniel G. McGrath, DO | USA and James E. Vogel, MD, FISHRS | USA

Robin Unger, MD

Platelet Rich Plasma has only recently begun to be used for the purpose of hair growth, but the science for this promising technology has not matured as quickly as the market has grown. This workshop will review both the known and unknown aspects of effective PRP treatment for hair loss, the possible advantages of adding ACell (matristem) or other factors to PRP, the different methods of PRP application and dosing strategies, and will review the ongoing and established science for hair growth with PRP treatment.

# LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- Analyze the scientific basis and evidence for PRP (+/-ACell) treatment.
- Describe and explain the physiologic rational for PRP treatment
- Compare the different PRP treatment regimens in current use worldwide.
- Compare the components of PRP that are most important for hair stimulation
- Discussion of micro-needling and other methods of injection and/or activation
- Practice how to counsel patients as they try to determine if PRP treatment is right for them.

# 104 Workshop: Transgender Patients

Salon 5 5TH LEVEL

DATE Friday | October 12, 2018

ТІМЕ 12:30рм-2:00рм

LEVEL Physicians Only

Director: Jeffrey S. Epstein, MD | USA

Faculty: Paul Cotterill, MD, FISHRS | Canada Márcio Crisóstomo, MD, FISHRS | Brazil and E. Antonio Mangubat, MD | USA

Participating in the process of gender reassignment Jeffrey S. Epstein, MD requires an understanding of the timing of different transition surgeries, the goals of patients, and the aesthetics of male and female bodies. The experienced faculty will present varying yet complementary approaches covering the many aspects of MTF and FTM hair procedures within the total transition process, including issues of hairline restoration, the role of nonscalp procedures, and coordination with other indicated procedures.

# LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- · Identify characteristics of female, male and androgenous hairlines and hair loss patterns.
- · Review the unique challenges presented by transitioning patients.
- Feel confident in knowing how to counsel, develop a treatment plan, and execute a surgical solution for transgendered patients
- · Become a knowledgeable member of the transition surgery team



# **WORKSHOPS BANK 2**

111 Workshop: Donor Area Limits in FUE: Taking it Too Far

Salon 6 5TH LEVEL

DATE Friday | October 12, 2018

TIME 2:45PM-4:15PM

LEVEL Physicians Only

Director: Arthur Tykocinski, MD, FISHRS | Brazil

Faculty: James A. Harris, MD, FISHRS | USA

Sharon A. Keene, MD, FISHRS

Paul T. Rose, MD, JD, FISHRS | USA

Alexandros Z. Seiadatan, MD  $\mid$  Spain

Anastasios Vekris, MD | Greece and

Bradley R. Wolf, MD, FISHRS | USA



Arthur Tykocinski, MD

It seems there is a new advertisement every day touting the large number of follicles that can be excised in an FUE procedure. This has led to unrealistic expectations from patients, and less than optimal surgical results. In this panel based workshop learn the true safe donor zones for FUE procedures from experts in the fields including cases from their own experience.

# LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- · Describe the factors in assessing donor capacity.
- · Determine optimal extraction densities.
- · Describe the appropriate FUE donor zones.
- Name the anesthetic techniques used in different donor areas.

114 Workshop: Social Media, Reviews, Photos, Consents, Filming Surgery

Salon 5 5TH LEVEL

DATE Friday | October 12, 2018

ТІМЕ 2:45рм-4:15рм

LEVEL All Categories

Director: Samuel M. Lam, MD, FISHRS | USA

Faculty: Alan J. Bauman, MD, FISHRS | USA

Michael Ramsey | USA Samuel Peek | USA



Samuel M. Lam, MD

Nicole E. Rogers, MD

This workshop will focus on only practical, actionable "pearls" for the very important subjects of social media, marketing, advertising, videos, and reputation management. The faculty and panel discussion will be geared toward a conversational style rather than a formal didactic that will enhance and increase audience take-away values to make this workshop truly valuable to all attendees.

# LEARNING OBJECTIVES

Upon completion of this course you will be able to:

• Learn practical knowledge on how to improve one's social media, advertising, video presence, and reputation management.

# 113 Workshop: Implanters

Mt. Olympus 3RD LEVEL

DATE Friday | October 12, 2018

ТІМЕ 2:45рм-4:15рм

LEVEL Physicians Only

Director: Vance Elliott, MD, FISHRS | Canada

Faculty:

Sungjoo (Tommy) Hwang, MD, PhD, FISHRS  $\mid$ 

South Korea

Parsa Mohebi, MD, FISHRS | USA Mauro Speranzini, MD | Brazil and

Conradin von Albertini, MD, FISHRS | Switzerland

Vance Elliott, MD

Many types of implantation devices have become available in the field of hair restoration surgery with the goal of reducing the training time and error rates of hand placed grafts. This workshop aims to review and compare a variety of available devices, from sharp to dull implanters, automated to disposable devices, and everything in between. Pros and cons of each will be discussed with reviews of the available data, expert presentations, and video demonstrations.

# LEARNING OBJECTIVES

Upon completion of this course you will be able to:

- · Appraise the different implanter options that exist.
- Decide how to select and use the best implanter for one's practice.
- Identify common errors to avoid and optimal strategies for integrating implanters into one's practice.

# 115 Workshop: Hair Care Products and the Science Behind Them

Ray Dolby Ballroom 5TH LEVEL

DATE Friday | October 12, 2018

ТІМЕ 2:45рм-4:15рм

LEVEL All Categories

English-to-Spanish simultaneous interpretation

Director: Nicole E. Rogers, MD, FISHRS | USA

Faculty: Sara L. Salas, MD Meena Singh, MD, FISHRS

Patients always want to know what products they

should use on their hair. In this workshop we will discuss the science behind the hair care products on the market today, what to recommend and what to stay away from.

# LEARNING OBJECTIVES

Upon completion of this course you will be able to:

 Demonstrate knowledge of popular hair care products and which will benefit hair loss patients.



ATTENDED DILIGENCE An exhibitors participation with definition with Congress, exhibitors from many confirmation with the World Congress.

It is the responsibility of each attendee to practice due diligence and evaluate an exhibitor's products or services. An attendee's decision to purchase and use an exhibitor product an exhibitor product and use of an exhibitor's product intended to practice the world Congress.

It is the responsibility of each attendee to practice due diligence and evaluate an exhibitor's product or services. An attendee's decision to purchase intended to practice the world congress. and use an exhibitor's product or service is at the attendee's sole risk. Due to the international nature of the

ATTENDEE DUE DILIGENCE An exhibitor's participation World Congress, exhibitors from many countries exhibit at

It is the responsibility of each attendee to practice due diligence and evaluate an exhibitor's products importation, licensing, or use of an exhibitor's products or services is consistent with the law and medical rules, standards, and ethics applicable to the attendee.

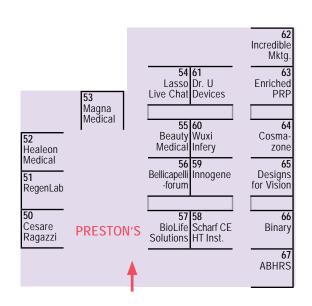
You are invited to visit the technical exhibit show at the ISHRS 26th World Congress, located on LEVEL 5 in the Annex, and on the MEZZANINE LEVEL in the Hollywood Ballroom, Preston's, and the foyer. Companies of interest to hair restoration surgeons will be displaying their products and services. Representatives will be available to answer questions.

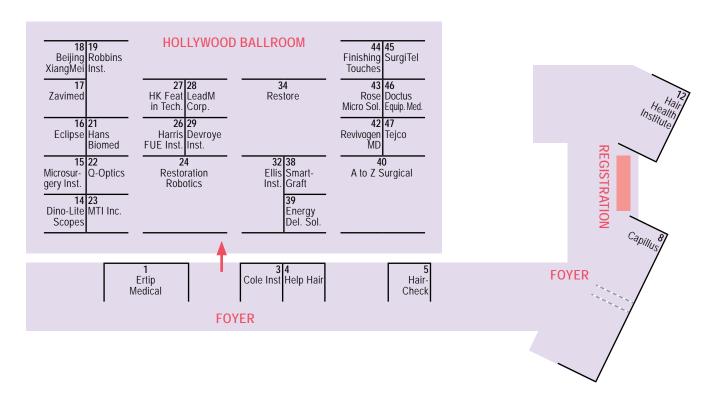
# Annex LEVEL 5 Hollywood Ballroom • Preston's • Foyer MEZZANINE LEVEL

THURSDAY   October 11, 2018	7:00ам-8:00рм 7:00ам-6:30рм
FRIDAY   October 12, 2018	10:30ам-6:30рм
SATURDAY   October 13, 2018	7:00ам-2:30рм

# LEVEL 5 LEVEL 5 THE ANNEX A80 Mamba Inst A79 LaserCap

# MEZZANINE LEVEL







A to Z Surgical 25 Plant Ave.

Hauppauge, NY 11788 USA

Phone: 1-516-849-3936

toll-free (U.S. & Canada) 1-800-843-6266

Fax: 1-631-273-6199

kenny@georgetiemann.com www.georgetiemann.com

Kenny Moriarty, Vice President

### Booth #40

FUE and Strip instruments and accessories including wireless follicular scope, microscopes and implanters, plus many placing forceps and a starter list for those just getting started and lastly some of the newest books on HT.



American Board of Hair Restoration Surgery

8840 Calumet Avenue, Suite 205 Munster, IN 46321 USA

Phone: 1-219-836-8585 Fax: 1-219-836-5525 info@abhrs.org

www.abhrs.org

Peter B. Canalia, Executive Director, J.D.

Booth #67

The American Board of Hair Restoration Surgery examines & certifies qualified surgeons and seeks to establish speciality standards regarding a surgeon's skill, knowledge & aesthetic judgment in the speciality of Hair Restoration Surgery.



Beauty Medical, S.r.I. Via Pompeo Mariani, 4

Milan, 20128 ITALY

Phone: +390245548548 international@beautymedical.it

www.beautymedical.it

Milena Lardì, Technical Director

# Booth #55

Beauty Medical is an Italian society that deals with micropigmentation since 20 years. Milena Lardi is the technical director and inventor of her own protocol of tricopigmentation. Our machineries are used by more than 50 clinics all over the world.



# Beijing XiangMei

Room 213, Tianrui Mansion No. 8 Jijiamiao, Fengtai District Beijing, CHINA

Phone: +8613911101255

bohot@163.com www.bjxiangmei.com

Bo Hongtao, CEO

# Booth #18

Professional hair transplant instruments of production, sales and service.

# Bedicapedi Forum

Bellicapelliforum S.r.l. Via Torquato Tasso, 14

Milan, 20123, ITALY Phone: +390245548548

admin@bellicapelliforum.com www.bellicapelliforum.com

Marco Angoli, Founder

# Booth #56

Bellicapelliforum S.r.l. is a society based in Italy specialized in web marketing on hair transplant. Bellicapelliforum S.r.l. has 20,000 people registered, 4,500 real reports and ten million visits in total. Almost 30 surgeons all over the world participate actively in the community.



# **Binary**

3633 Central Avenue, Suite N Hot Springs, AR 71913 USA

Phone: 1-501-620-4449 Fax: 1-501-321-2886

stoughhair@gmail.com www.burketherapeutics.com

Dow Stough, MD

# Booth #66

Prescription pharmaceuticals specifically for hair loss and conditions associated with hair loss in men and women.

# BIOLIFE SOLUTIONS®

### BioLife Solutions, Inc.

3303 Monte Villa Parkway, Suite 310 Bothell, WA 98021 USA

Phone: 1-425-402-1400

jmathers@biolifesolutions.com www.BioLifeSolutions.com

Jim Mathers, Vice President Global Sales

# Booth #57

HypoThermosol® is a serum and protein-free, clinical grade graft storage solution formulated to preserve cells and tissues during hypothermic storage, by addressing the stresses of hypothermia that may reduce hair follicle cell death.



Capillus, LLC

1715 NW 82 Avenue Miami, FL 33126 USA

Phone: 1-786-888-1871

info@capillus.com www.capillus.com

Carlos Pina, CEO

# Booth #8

Capillus is a leading ISO-13485 certified US medical-device manufacturer of 6 FDA-Cleared models of LLLT devices for treatment of androgenetic alopecia. Capillus laser therapy is clinically proven with published results. Other products include minoxidil, keratin fibers & hair care.



# Cesare Ragazzi Laboratories

Via Benini, 11

Zola Predosa, 40069 ITALY

Phone: +39 051-755407

stefanoos pitali@cesare gragazzi.com

www.cesareragazzi.com

Stefano Ospitali, CEO

# Booth #50

CNC(r) Scalp and Hair prosthetic, and trichological products.

# **ColeInstruments**

### Cole Instruments

1070 Powers Place Alpharetta, GA 30009 USA

Phone: 1-678-566-1011 Fax: 1-678-566-1957

sales@coleinstruments.com www.coleinstruments.com

Kim Wallace, Sales Director

# Booth #3

FUE surgical instruments.



# Cosmazone Pvt. Ltd.

Inside Jawahar Estate Golab Chand Ka Bagicha Gwalior, 474011 INDIA

Phone: (942) 511-1044

saxenadrkuldeep@gmail.com www.cozmazone.com

Kuldeep Saxena, Director

# Booth #64

Robotic arm assisted implantation and incision station.



# Designs for Vision, Inc.

4000 Veterans Memorial Highway Bohemia, NY 11716 USA

Phone: 1-631-585-3300 Fax: 1-631-737-1842 info@designsforvision.com

www.designsforvision.com

# Booth #65

Just See It™ with Designs for Vision's lightweight custom-made Surgical Loupes- See It Even Better™ with the L.E.D. Daylite® or Twin Beam®, L.E.D. Daylite® providing the brightest and safest un-tethered illumination. Introducing the L.E.D. Daylite® Nano Cam HD video from your prospective.



# devroye instruments

Devroye Instruments LLC 109 W. 112th Street, Apt. 66 New York, NY 10026 USA

Phone: 003228807060 Fax: 00322807061 info@waw-fue.com

www.devroyeinstruments.com

Felicia Dominguez, Sales Representative Booth #29

WAW FUE System, Punches, Punch Cleaner, Punch Support Boxes, Implanters.



# **Dino-Lite Scopes**

19803 Hamilton Avenue, Suite 200 Torrance, CA 90502-1341 USA

Phone: toll-free at 1-888-668-2442

sales@dunwell.com, www.dinolite.us

### Booth #14

Dino-Lite digital microscopes & eyepiece cameras provide video interfacing to PC/MAC. Most models have 10x-220x magnification with features like measurement/polarizer. The included software takes photos/videos, edit images, save/email discoveries.



# **Doctus Equipamentos Médicos**

Rua Lodovico Geronazzo 1668 Curitiba, 82560040 BRAZIL Phone: +554130791366 pilatti@doctus.med.br www.doctus.med.br Sandro Pilatti, Sales Director Booth #46

FUE device.



# Dr. U Hair Devices

510 N. Prospect Avenue, Suite 209 Redondo Beach, CA 90277 USA

Phone: 1-310-318-1500 Fax: 1-310-318-1590

info@dru.com www.ugraft.com

# Booth #61

The Dr.UGraft™ Hair Transplantation System is engineered to overcome barriers to safely harvesting healthy, robust FUE grafts. The patented Intelligent Hair Punch™ enables efficient harvesting of head, nape, beard & body hair. It also features a suction-free graftrescue and graft hydration system.



# **Eclipse**

5916 Stone Creek Drive, Suite 120 The Colony, TX 75056 USA

Phone: 1-972-380-2911 toll-free 1-800-759-6876

sales@eclipsemed.com www.eclipsemed.com

# Booth #16

Eclipse is known for its portfolio of products such as Eclipse PRP\*. Additional offerings include: the eVIVE, Pulse wave therapy device; Eclipse MicroPen\*, micro-needling device; Theradome\*, laser hair helmet; PowerMask, single use micro-current face mask among others.



# Ellis Instruments, Inc.

21 Cook Avenue Madison, NJ 07940 USA

Phone: 1-973-593-9222

toll-free (U.S. & Canada) 1-800-218-9082

Fax: 1-973-593-9277

ellisinstruments.cellis@gmail.com www.ellisinstruments.com

Chuck Ellis, President

Booth #32

State of The Art Instrumentation for Hair Restoration.



# Energy Delivery Solutions 3315 Industrial Parkway Jeffersonville, IN 47130 USA

Phone: 1-812-920-0596 Fax: 1-812-725-9018

bill.ehringer@energy-delivery-solutions.com www.energy-delivery-solutions.com

Dr. William Ehringer, CEO

# Booth #39

Energy Delivery Solutions produces the additive for graft holding solutions... ATPv. ATPv contains adenosine-5"-triphosphate, which is the main energy currency of all cells. ATPv is used in over 150 clinics worldwide and has added to the success of thousands of hair transplant patients.



# **Enriched PRP LLC**

953 Franklin Avenue, Suite 200 Garden City, NY 11530 USA

Phone: 1-844-888-2418 Fax: 1-516-350-5999

TomM@enrichedprp.com www.enrichedprp.com

Tom Mastanduono, R. Ph., President

# Booth #63

Enriched PRP offers one of the leading systems in therapeutic autologous biologics. The EmCyte system is designed with the most current research, medical studies and scientific data and can perform five different processes offering flexibility and ease.



# Ertip Medical

Halide Edip Adıvar Mah. Akar Cad. No:38 Daire:8 Sisli Istanbul, TURKEY

Phone: +90 212 210 32 20

info@ertipmedical.com www.ertipmedical.com

Mrs. Busra Eryigit Gul International Sales & Marketing Manager

# Booth #

ERTIP offers sharp, serrated and long hair FUE punches besides, FUE micro motor system and can set up a surgical room for hair transplantation from A to Z.



# Finishing Touches Group

Unit 6 Bridge Road Haywards Heath, RH16 1TX UNITED KINGDOM

Phone: +44 1444 414744

dawn@finishingtouchesgroup.com www.finishingtouchesgroup.com

Dawn Forshaw, CEO

# Booth #44

Scalp micropigmentation.



# Haircheck

12188 SW 128th St. Miami, FL 33186 USA

Phone: 1-305-253-5545

toll-free (US & Canada) 1-800-233-7453

Fax: 1-305-253-6696

vidal@iberiusllc.com www.haircheck.com

Michael Vidal, President

# Booth #5

Patented technology measures hair loss, breakage, and response to treatments. Haircheck gives a precise measurement of "how much hair" is present in an area of scalp and will generate a "hair score" to aid in the diagnosis of thinning and shedding.



# Hair Health Institute LLC

922 Reservoir Avenue Cranston, RI 02910 USA

Phone: 1-401-946-0884 drbobleonard@gmail.com

Dr. Robert Leonard, Director

# Booth #12

Educating physicians and sales approach of laser therapy devices, non-surgical hair maintenance and restoration, and adjunct products for hair health.



HansBiomed USA Inc.

12016 Telegraph Rd. Suite 103 Santa Fe Springs, CA 90670 USA

Phone: 1-562-777-7043 Fax: 1-562-777-7136

jenn.kim@hansbiomed.com www.hansbiomed.com

Jennifer Kim

North America Product/Sales Manager

### Booth #21

The newly innovated and engineered hair transplanter, Lion-HT/HN by HansBiomed USA Inc., consists of a high quality alloy metal that reduces tissue damage and consistent width of channels increase the success rate by reducing damage to the infundibulum.



Harris FUE Instruments

5445 DTC Parkway, Suite 1015 Greenwood Village, CO 80111 USA

Phone: 1-720-536-4897

toll-free (U.S. & Canada) 1-877-265-9667

Fax: 1-303-694-9373

vmelero@harrisfueinstruments.com www.harrisfueinstruments.com

Veronica Melero, Product Manager

# Booth #26

Blunt Surgical Punch. Motorized FUE machine.



# Healeon Medical, Inc.

1111 Rancho Conejo Boulevard, Suite 204 Newbury Park, CA 91320 USA

Phone: 1-805-499-7482 sales@healeonmedical.com www.healeonmedical.com

Jeff Greiner, CEO

# Booth #52

Healeon Medical provides medical devices for autologous point-of-care and regenerative medicine, including PRP and isolated cell counts. Exclusive distributor for ALMI, all-natural solution to rejuvenation using their own tissues for hair regrowth.



Help Hair Inc.

6150 Via Veneta S Delray Beach, FL 33484 USA

Phone: 1-561-420-2400

rncorina@gmail.com www.helphair.com

Corina Shapiro, RN

Booth #4

All-natural nutritional support for hair.



# Hong Kong Feat In Technology Company

Room 602, 6 Flat Witty Commercial Building 1A Tung Choi Street Hong Kong, 852 HONG KONG

Phone: 852-27706118 Fax: 852-27701938

sonatawwc@yahoo.com.hk www.852featin.com

Fu Keung Lam, Company Manager Booth #27

Liposuction cannula, Nano transfer set, Hair forceps, FUE punch & Handpiece, Implant and Assist to Hairline Device.



H2Ocean Hair and Scalp Sea Salt **Products** 

7938 SW Jack James Drive Stuart, FL 34997 USA

Phone: 1-772-219-8183 toll-free 1-866-420-2326 ext. 110

Fax: 1-772-219-8165 john@h2ocean.com

www.h2ocean.com

John Rodgers III, National Sales Manager

# Booth #A71

H2Ocean All Natural Sea Salt Nutrient Spray is a sterile hypoallergenic and fragrance free solution the patented H2Ocean Enzymatic Nutrient enzymes to create the optimal healing environment, with Sea Salt that contains over 82 trace elements and minerals essential for creating the optimal healing environment.



# Incredible Marketing

310 Goddard

Irvine, CA 92618 USA

Phone: 1-949-326-5492

sales@incrediblemarketing.com www.incrediblemarketing.com

Established in 2007 and headquartered in Orange County, CA, and Sydney, Australia, Incredible Marketing helps physicians across the globe attract, engage, and convert website visitors into patients using web design, SEO, social media, and content marketing.



# LaserCap Company

26 Alpha Park

Highland Heights, OH 44143 USA

Phone: 1-440-241-1846 Fax: 1-860-201-1846

mrabin@lasercap.com

www.lasercap.com

Michael Rabin, MD, CEO

### Booth #A79

The LaserCap® family of devices are prescription-only photomedicine devices indicated to promote hair growth in women and men with androgenetic alopecia.



# INFUEZ, LLC

8333 216th Street SE Woodinville, WA 98072 USA

Phone: 1-425-229-6410

sales@aterafue.com www.aterafue.com

Stuart Kazen, Director of Sales

# Booth #A78

ATERA's advanced technology brings science and automation to the FUE technique allowing patients to achieve permanent, natural looking results without the scalpel and stitches.



# Innogene Co. Ltd.

#301 woolim e-biz center 1 28 Digital-ro 33-gil, Guro-gu Seoul, SOUTH KOREA

Phone: +821053040417 export@innogene.com www.innogene.com

Overseas Marketing Assistant Manager

# Booth #59

Hair gene, A. Tracer - Imaging/ digital photograph...BallVic Shampoo S, W, Sebo and BallVic Solution S, W, Sebo - Cosmetic items e.g. non-medical formulations/shampoos.



# Lasso Live Chat

115 Wild Basin Road, Suite 200 Austin, TX 78746 USA

Phone: 1-512-843-3092

cmassaro@cloud816.com

www.lasso.chat

Chris Massaro, President

# Booth #54

Lasso is a 24/7 staffed live chat service that works primarily with Hair Transplant surgeons. Our goal is to convert the visitors from your website into new patients. Once we get the visitor's information, we send it to you with an email/phone call. Simple and trusted by over 8000 websites.



# LeadM Corp.

5F Woil Building 6 Seochodaero 34gil

Seoul, 06661 SOUTH KOREA

Phone: +82-1-054921010 Fax: +82-2-6008-6112

leadmcorp@gmail.com www.hairscience.co.kr

Terry Lee, Manager

# Booth #28

Choi implanter, Hwang's implanter, Hair density measurement system and FUE device.

# LIVEYON

# Liveyon LLC

7700 Irvine Center Drive, Suite 800 Irvine, CA 92618 USA

Phone: 1-844-548-3966 t.apted@liveyon.com www.liveyon.com

Tamara Apted, Divisional Vice President - West

# Booth #A72

Liveyon's ReGen Series is a stem cell product derived from umbilical cord blood. Cells arrive cryogenically preserved and ready for use, and can be injected into the scalp for hair regeneration.



# Magna Medical

Oruc reis mah vadi cad, No. 232/2

Esenler

Istanbul, 34200 TURKEY

Phone: 90-542-8252600 deniz@magna-medical.com www.magna-medical.com

Deniz Kosdemir, GM

# Booth #53

Hair Restoration instruments, KEEP Implanter, Serrated FUE Punches.

# TRIVELLINI

Mamba Instruments Alfredo Seiferheld and Cruz del Defensor 5315 Asuncion, PARAGUAY

Phone: 1-305-454-5795 info@mambainstruments.com www.mambainstruments.com

Booth #A80

Hair Transplant Extraction Device.



# **MD Cosmetica**

650 West Lake Cook Road, Suite 150 Buffalo Grove, IL 60089 USA

Phone: 1-847-906-3376 chase@mdcosmetica www.mdcosmetica

Chase Baraczak, President

### Booth #A76

MD Cosmetica is a producer of innovative hair and skincare products using the latest peptide and growth factor technology.



# Microsurgery Instruments Inc.

P.O. Box 1378

Bellaire, TX 77401 USA

Phone: 1-713-664-4707 Fax: 1-713-664-8873

mircrousa@microsurgeryusa.com www.microsurgeryusa.com

### Booth #15

We sell titanium surgical instruments and loupes worldwide. Our titanium Instruments consist of scissors, needleholders, forceps and surgical sets. Loupes range from 2.5x to 11x magnification.



# MTI, Inc.

3655 W. Ninigret Drive Salt Lake City, UT 84104 USA

Phone: 1-801-875-4919 Fax: 1-801-952-0548

sales@mti.net www.mti.net

# Booth #23

MTI offers premier Hair Restoration chairs, cabinets, lights, stools & side chairs. Our all-new ADA compliant 830 Procedure Chairs offers power lift, back, tilt, foot, and automatic foot extension. It is the first chair to offer SmartTech and 5 memory positions.

# NUTRAFOL®

# Nutrafol

28 West 27th Street, 10th Floor New York, NY 10001 USA

Phone: 1-646-362-8976

events@nutrafol.com www.nutrafol.com

Evie Reazanschi, Account Executive

# Booth #A73

Nutrafol is a cosmeceutical that offers an integrative approach to hair wellness, with personalized systems that help hair grow fuller, thicker, healthier and more vibrant. All-natural botanical ingredients work to nourish hair from within.



# **Restoration Robotics**

128 Baytech Drive San Jose, CA 95134 USA

Phone: 1-408-883-6888 Fax: 1-408-883-6889

contactus@restorationrobotics.com

www.artashair.com

### Booth #24

Restoration Robotics, Inc., a medical device company, manufactures hair transplantation systems. The company provides ARTAS IX™ System, a computer-assisted physician-controlled system to harvest follicular units directly from the scalp. It also offers clinical training and technical support services.

# **Q-Optics**

Q-Optics & Quality Aspirators Inc.

P.O. Box 382120

Duncanville, TX 75138 USA

Phone: 1-972-298-2669 Fax: 1-972-298-6592

info@q-optics.com www.q-optics.com

Brent Downs, Director of Sales

# Booth #22

Q-Optics manufactures surgical loupes and LED headlights. Magnification ranges from 2.5x to 4.5x. We offer both flip style and custom through the lens loupes



# RegenLab SA

En Budron B2 Le Mont sur Lausanne, 1052 SWITZERLAND

Phone: +41218640111

Fax: +41218640110 contact@regenlab.com www.regenlab.com/corporate/

# Booth #5

RegenLab\* is a certified global leader in Regenerative Medicine biotechnologies with an expertly designed medical device for the preparation of platelet rich plasma from the patient's own blood.

# RESTÕRE

# Restore

1415 West 22nd Street, Suite 950-E

Oak Brook, IL 60523 USA Phone: 1-630-823-4002

jordan.sadoff@restorehair.com www.restorehair.com

Jordan Sadoff, President

# Booth #34

RESTORE is a hair restoration practice based out of Chicago. We are currently looking to expand our practice and are interested in two things: 1. Acquiring hair restoration offices. 2. Hiring Doctors to work in our existing/expansionary clinics.



# Revivogen MD

11661 San Vincente Blvd. Los Angeles, CA 90049 USA

Phone: 1-310-442-9700 Fax: 1-310-943-1540

jenniferk@revivogen.com www.revivogen.com

Jennifer Karp, Director of Sales & Marketing

# Booth #42

Thicker, Fuller, Healthier Hair.
Dermatologist formulated, natural ingredients, money back guarantee.
Free samples! (Revivogen has not been shown to lower DHT in human clinical trials, only in animal and invitro studies.)



# **RØBBINS** INSTRUMENTS

**Robbins Instruments** 

P.O. Box 441

Chatham, NJ 07928 USA

Phone: 1-973-635-8972

toll-free (U.S. & Canada)1-800-206-8649

Fax: 1-973-635-8732

george@robbinsinstruments.com, www. robbinsinstruments.com

George Mulvaney, President

Booth #19

Surgical instruments and supplies for Hair Restoration Surgery. Our Jeweler style forceps come in a variety of tip lengths and set the standard for performance and reliability.



Rose Micro Solutions

4105 Seneca Street West Seneca, NY 14224 USA

Phone: 1-716-608-0009 mark@rosemicrosolutions.com

www.rosemicrosolutions.com

Mark Overhoff, Managing Partner

Booth #43

Optical Loupes & LED Lighting systems.



Scharf CE Hair Transplant Instruments

Nűrnberg, 90408 GERMANY

of Hair Transplant Instruments (FÜE Punches, FUE Forceps, FUE Micromotors) in Europe and the Middle East.



### Seson Medical

Room 110, Iksan-Daero 460 Iksan-Si, 54538 SOUTH KOREA

Phone: 82-10-4785-4100 sesonmedical@naver.com

www.sesonmd.com Sungwook Choi, Manager

Booth #A77

46 Regency Plaza

Glen Mills, PA 19342 USA

Phone: 1-610-680-7676

Fax: 1-610-616-5702

info@smartgraft.com

www.SmartGraft.com

Booth #38

Joey Brown, Executive Vice President

SmartGraft® FUE - closed cannister

system for storage, keeps the newly

harvested grafts chilled, hydrated &

air. Rapid harvest for optimal graft

reduction in harvesting times.

preservation technology & significant

robust without any exposure to outside

Hair Implanter and Needle, Follicular Unit Extraction (FUE).



Teico

404, Amore, Junction of 2nd & 4th Roads Khar West

Mumbai, INDIA

Phone: 91-22-26498191

shradha@tejcovision.com sunilrajani@tejcovision.com

www.tejcovision.com

Sunil Rajani/Shradha Mordani, Director

Booth #47

Tejco is Asia's specialist brand in hair restoration instruments and devices. One stop shop for all hair transplant requirements, equipping clinics worldwide.

# SurgiTel

77 Enterprise Drive Ann Arbor, MI 48103 USA

Phone: 1-734-996-9200 toll-free 1-800-959-0153

support@surgitel.com www.surgitel.com

Karolina Wytykowski, Events Manager

SurgiTel\*

Booth #45

Medical lights and loupes.

**Wuxi Infery Medical** Technology Co., Ltd.

Room 715, No. 557 yun he dong lu Liangxi District

Wuxi, 214023 CHINA Phone: +8618362393003

4476647@qq.com Libin, Sales Manager

Booth #60

Wuxi Infery Medical Technology Company focus on R & D, production: hair transplanting instrument, implanter pen, hair transplanting needle, hair extracting punch, handpiece, forceps and other related equipment for hair restoration surgery enterprises.



### Zavimed B.V.

Architronlaan 2-60 Hedel, 5321JJ NETHERLANDS

Phone: +31182235037

info@zavimed.com www.zavimed.com

Ramey van Zetten, General Director

# Booth #17

Lion implanters (sharp and dull) - FUE forceps - FUE punches - FUE handles and adapters - FUE engines - Blades and blade holders - Graft holding solutions Magnification and lighting - and more.



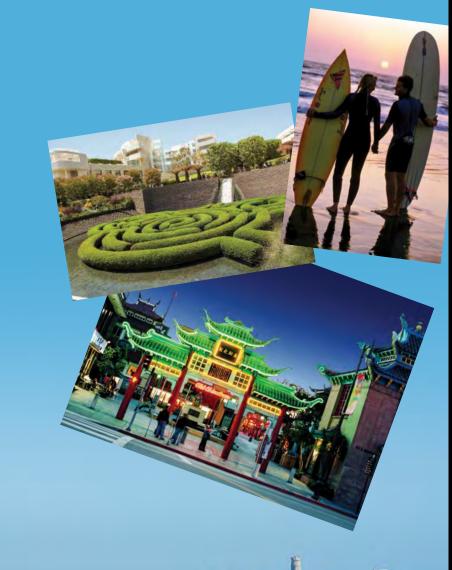


# HOLLYWOOD

quite like Hollywood.

This is the birthplace of American cinema, but there is so much more.

The famous California sunshine makes getting out and about easy and enjoyable. Hop on the Los Angeles Metro to get to many locations in the city and outlying areas. The hotel is conveniently located at the Hollywood & Highland stop, so it's easy to get on board. Visit the Los Angeles Metro website for full information: https://www.metro.net/



# Here are just some of the many things to see and do ...

# **SHOW YOUR BADGE**

To receive discounts and special offers at over 25 restaurants, activities and nightlife establishments in Downtown L.A. by simply showing your conference badge. Discounts vary and details can be found on the Show Your Badge website.

Check out the Los Angeles Go Card for discounted travel and admission to many attractions.

FOR MORE INFORMATION about Hollywood/Los Angeles, visit: https://www.discoverlosangeles.com Hollywood Walk of Fame Don't miss the Hollywood Walk of Fame located just outside the hotel, which comprises more than 2,600 five-pointed terrazzo and brass stars embedded in the sidewalks along fifteen blocks of Hollywood Boulevard and three blocks of Vine Street in Hollywood. The stars are permanent public monuments sign which lost its last four letters in to achievement in the entertainment industry, bearing the names of a mix of actors, musicians, directors, producers, musical and theatrical groups, fictional characters, and others.

TCL Chinese Theater Located directly next door to the conference hotel. The forecourt of this 1927 Hollywood landmark holds the handprints and footprints of hundreds of stars from Marilyn Monroe to Nicholas Cage. Tours are offered seven days a week.

El Capitan Theatre This Hollywood fixture is located across the street from the hotel. It first opened its doors in 1926 and is currently a fully restored movie palace. The theater is operated by Buena Vista Theatres, Inc., a subsidiary of Walt Disney Studios Motion Pictures Distribution, and as such, serves as the venue for a majority of the Walt Disney Studios' film premieres.

Dolby Theatre Tour The hotel is in the same complex as the Dolby Theatre, so while there, considering booking a tour that takes you beyond the red carpet. See Oscar statuettes and images from past Academy Awards ceremonies, visit the Dolby Lounge and other exclusive celebrity hangouts.

**Universal Studios Hollywood This** premiere theme park built aside the film studio is just three miles from the hotel. You can easily ride the metro from the Hollywood & Highland station located directly beneath the hotel to Universal Studios - it's only one stop away!

The Hollywood Sign The bright white aura of this iconic sign beams down onto the city from high in the Hollywood Hills. When it comes to icons, this towering sign stands tall—literally. Originally erected in 1923 to promote a housing development called Hollywoodland, the enormous 1949 and got a massive makeover in 1978, now acts like a towering beacon for anyone who dreams of being in the movies. Get good views of the sign along Mulholland Highway as it snakes through the Hollywood Hills, as well as from the Griffith Observatory and Lake Hollywood Park. There are also good distant views

Capitol Records Building The Capitol Records Building, located a few blocks from the hotel at Hollywood & Vine, is a Los Angeles Historic-Cultural Monument. Construction occurred soon after British company EMI acquired Capitol Records in 1955 and was completed in April 1956. The Capitol Records Tower houses the consolidation of Capitol Records' West Coast operations and is home to the recording studios and echo chambers of Capitol Studios.

Take a Hollywood Bus Tour Tour operators line Hollywood Boulevard, so it's easy to purchase a ticket to get on board a bus tour that shows you Hollywood sights and/or the homes of movie stars.

Take a Studio Tour Take a peek behind the scenes to see where and how it all happens. Universal, Sony, Paramount Pictures and Warner Brothers all offer tours - check online for details.

TV Show Tapings Be in the live audience of a TV show! So many shows are taped in Hollywood/Los Angeles - the Jimmy Kimmel Live! studio is right across the street from our hotel. Conan O'Brien's and James Corden's late night shows and The Ellen Show (Ellen DeGeneres) are others that are filmed in the area. You can check for show tickets to many shows at https://liota.com and elsewhere online.

The Hollywood Bowl Located less than one mile from the Loews Hollywood Hotel is the Hollywood Bowl. Since its opening in 1922, this outdoor venue has been the premier destination for live music in Southern California, hosting everyone from Billie Holiday to The Beatles to Yo-Yo Ma under the iconic silhouette of its concentric-arched band shell.

# Hollywood Forever Cemetery

This is the final resting place to more of Hollywood's founders and stars than anywhere else on earth. Founded in 1899, the cemetery was an integral part of the growth of early Hollywood. Paramount Studios was built on the back half of the original Hollywood Cemetery, where the studio is still in operation today. The cemetery of choice for most of the founders of Hollywood's great studios, as well as writers, directors, and, performers, Hollywood Forever Cemetery is now listed on the National Register of Historic Sites. Visitors come from all over the world to pay respects to Johnny Ramone, Cecil B. DeMille, Jayne Mansfield, Rudolph Valentino, Douglas Fairbanks, and hundreds more of Hollywood's greatest stars.





Miracle Mile is a stretch in Downtown Los Angeles that is home to four major Los Angeles museums:

The Los Angeles County
Museum of Art, La Brea Tar Pits
and Museum, Craft and Folk
Art Museum, and Petersen's
Automotive Museum. Explore
these museums and more.

Los Angeles County Museum of Art is the largest art museum in the western United States.

La Brea Tar Pits and Museum in

1875 a group of amateur paleontologists discovered animal remains in the pits at Rancho La Brea, which bubbled with asphalt from a petroleum lake under what is now Hancock Park. Some 140 years later, the pros are still at work here dragging out fossils. Many specimens are on display in the museum and outside the pits still bubble with black goo. You can watch paleontologists at work in the excavation of Pit 91.

The Getty houses the collections of J. Paul Getty. It collectively consists of The Getty Center in Los Angeles (a campus of the Getty Museum featuring art and architecture and other programs of the Getty Trust) and Getty Villa (in Pacific Palisades, a re-creation of an ancient Roman house displaying ancient art).

The Broad is a contemporary art museum on Grand Avenue in Downtown Los Angeles. The museum is named for philanthropist Eli Broad, who financed the \$140 million building which houses the Broad art collections.

The Museum of Contemporary
Art is a contemporary art museum with
three locations in greater Los Angeles.
The main branch is located on Grand
Avenue in Downtown Los Angeles, near

The main branch is located on Grand Avenue in Downtown Los Angeles, near Walt Disney Concert Hall, where you may want to catch a performance of the Los Angeles Philharmonic.

Griffith Observatory The vista from this hilltop landmark is stunning, particularly at night when Los Angeles twinkles below. The observatory offers many exhibits, including a Foucault pendulum (directly under Hugo Ballin's famed mural on the central rotunda), Tesla coil and planetarium show.

The Natural History Museum Los Angeles County is the largest natural and historical museum in the western United States. Its collections include nearly 35 million specimens and artifacts and cover 4.5 billion years of history.

California Science Center the permanent exhibit galleries at this kid-friendly Exposition Park museum explore life sciences, human innovation and powered flight. The main attraction here is the Space Shuttle Endeavour, which was very publicly paraded through L.A. to reach its temporary home at the Samuel Oschin Pavilion.

Runyon Canyon Park Located off Mulholland Drive in the Hollywood Hills, this 160-acre park at the eastern end of the Santa Monica Mountains is a popular hiking spot with one main loop, plus a bevy of dirt hiking trails. It's worth the hike up as it offers some of the best views of the city. Famous stretches to explore...

The Sunset Strip is the mile-and-a-half (2.4 km) stretch of Sunset Boulevard that passes through West Hollywood. The Sunset Strip is a party destination like no other—home to gangsters in the roaring 1920s, playground of Hollywood royalty then and now, and the origin of many famous brands.

Santa Monica Boulevard is actually.

Santa Monica Boulevard is actually Route 66, the iconic U.S highway that once ran from Chicago to Santa Monica. It passes straight through West Hollywood and with it comes a variety of fantastic shops and restaurants, and the heart of the LGBTQ scene in the city.

The West Hollywood Design
District is home to some of the most
world-famous retailers. You won't want to
miss strolling along Melrose and dropping
in luxury and flagship stores.

Rodeo Drive (Beverly Hills) is the famed street with upscale designer shops.

Take a Walk on the Beach Check out the beach in Santa Monica (a 30-45 minute drive from the hotel, but also accessible by metro), featuring the iconic Santa Monica Pier with amusement rides and eateries, or funky Venice Beach with its Bohemian spirit (about three miles south of Santa Monica), or Malibu Lagoon State Beach, known as Surfrider Beach for its waves (about a 60 minute drive from the hotel).



Griffith Park Home to the Griffith Observatory, this park is perched up in the Hollywood Hills. With over 4,210 acres of natural chapparal-covered terrain, hiking trails, landscaped parkland and picnic areas, Griffith Park is one of the largest municipal parks with urban wilderness areas in the United States. Situated in the eastern Santa Monica Mountain range, the Park's elevations range from 384 to 1,625 feet above sea level.



# REGISTRATION FEES FOR HOLLYWOOD

The general registration fee includes: admittance to general scientific sessions, 2 workshops on Friday, scientific posters, exhibits, coffee/refreshment breaks, lunch (Thursday, Friday and Saturday), Welcome Reception, a Final Program Guide, access to the electronic Abstract Book, and the ability to register for additional courses. For Surgical Assistants and Ancillary Staff categories, it also includes admittance to the Surgical Assistants Program. Extra courses and ticketed events may require additional fees. All fees are denoted in U.S. dollars (USD) unless otherwise indicated.

# www.26thannual.org

EXTRA COURSES AND WORKSHOPS	
401: Basics Course	\$250
402: Advanced/Board Review Course	\$495
403: Trichoscopy Course	No extra charge, but must register.
404: Surgical Assistants Core Skills Worksho	pp \$245
406: Mini Course: SMP	\$295
407: Mini Course: Difficult Cases	\$295
408: Mini Course: FUE	\$295
409: Surgical Assistants Program	No extra charge, but must pre-register.
411: Mini Course: SMP	\$295
412: Mini Course: FUE vs FUT vs Combo	\$295
413: Mini Course: Trichoscopy	\$295
221: ISHRS & ABHRS M&M Conference	\$75

# FRIDAY WORKSHOP BANK 1 No extra charge, but must pre-register

- 101: Non-Surgical Adjunctive Treatments: PBM, Minoxidil, Finasteride, Microneedling, Nutraceuticals
- 102: Train the Trainer Tips on Giving Excellent Medical Presentations
- 103: Avoiding Poor Techniques, Poor Planning, Poor Growth, and Bad Results
- 104: Transgender Patients
- 105: PRP for Hair Restoration

# FRIDAY WORKSHOP BANK 2 No extra charge, but must pre-register

- 111: Donor Area Limits in FUE: Taking it Too Far
- 112: Train the Trainer Tips on Giving Excellent Medical Presentations
- 113: Implanters
- 114: Social Media, Reviews, Photos, Consents, Filming Surgery
- 115: Hair Care Products and the Science Behind Them

SOCIAL AND OTHER ITEMS		ISHRS Walk of Fame Star	\$100
704: Gala	\$115	Headset Rental English to Spanish	\$10

Newcomers Program (Hosts or Newcomers) - No extra charge, but must pre-register

### REGISTRATION VERIFICATION is required for the indicated categories and must

accompany registration form.

Acceptable forms of verification are as follows:

NON-MEMBER PHYSICIAN a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.

# NON-MEMBER ADJUNCT/TRICHOLOGIST

a statement on the person's business letterhead attesting to the credentials of the person or a certificate of membership in his/ her trichologic society.

# NON-MEMBER PHYSICIAN RESIDENT

a letter of verification from the residency program director.

TRAINING FELLOW a letter of verification from the fellowship training program director.

SURGICAL ASSISTANT, OFFICE MANAGER, OFFICE STAFF, CLINIC DIRECTOR, MARKETING/ WEBMASTER the official Letter of Attestation as provided on the ISHRS website or ISHRS meeting registration site

SPOUSE/GUEST a letter from the Physician or Adjunct noting the relationship with the individual.

# PHYSICIAN CATEGORIES

PHYSICIAN - ISHRS MEMBER For Physician members of the ISHRS

PHYSICIAN - PENDING ISHRS MEMBER \$1,690 \$1,790 \$1.890 For physicians who have applied for membership. A complete application with fee must be received at

**EARLY BIRD** 

RATE!

\$1,490

REGULAR LATE/ONSITE

\$1.690

\$895

\$895

\$895

RATE By Aug 31 Sept 1-Sept 28 After Sept 28

\$1.590

the headquarters office to be eligible for this rate. PHYSICIAN - NON-MEMBER \$1.890 \$1.990 \$2,090

For physicians who are not current ISHRS members and have not submitted a completed membership application. Registration verification is required for all non-members and must accompany the registration form.

### RESIDENT CATEGORIES

PHYSICIAN RESIDENT OR TRAINING FELLOW – ISHRS MEMBER \$595 \$795 For Resident Members of the ISHRS or for ISHRS Physician Members who are currently enrolled in an ISHRSapproved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form.

PHYSICIAN RESIDENT - PENDING ISHRS MEMBER \$695 \$795 For physician residents who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

PHYSICIAN RESIDENT OR TRAINING FELLOW - NON-MEMBER \$995 For physician residents who are not current members of ISHRS and are currently participating in an approved residency training programs. Or, for non-member physicians who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form. Non-member residents must submit a letter of verification from the residency program director along with their registration form.

### **ADJUNCT CATEGORIES** ADJUNCT - ISHRS MEMBER \$1,490 \$1.590 For Adjunct members of the ISHRS

ADJUNCT - PENDING ISHRS MEMBER \$1.690 \$1.790 \$1.890 For individuals who have applied for and meet the qualifications of Adjunct category of membership.

A complete application with fee must be received at the headquarters office to be eligible for this rate ADJUNCT - NON-MEMBER/TRICHOLOGIST \$1,890 For individuals who are not current or member-pending ISHRS Adjunct Members, but meet the

qualifications for Adjunct Membership (i.e., individuals who hold a doctorate PhD or equivalent in a biomedical-related area and devote the majority of their professional activities to hair research in an academic setting). In addition, this category includes individuals who are trichologists. Registration verification is required for all non-members and must accompany the registration form.

# SURGICAL ASSISTANT CATEGORIES

SURGICAL ASSISTANT - ISHRS MEMBER \$515 \$615 \$715

For members of the ISHRS Surgical Assistants Auxiliary.

A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings

SURGICAL ASSISTANT - PENDING ISHRS MEMBER \$595 \$795 For surgical assistants who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings

SURGICAL ASSISTANT - NON-MEMBER \$895 For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary and have not submitted a complete application for membership must pay the non-member rate A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.

U.S. PHYSICIAN ASSISTANT OR NURSE PRACTITIONER (U.S. PAS/NPS) \$895 \$995 \$1.095 For U.S. licensed PAs and NPs. A copy of their license and a Letter of Attestation is required See Policy on Non-Physicians at ISHRS Meetings.

# OTHER CATEGORIES

CLINIC DIRECTOR \$2.090 For non-physician clinic directors and/or owners of hair restoration practice:

A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings

OFFICE MANAGER \$695 For office managers of a hair restoration surgery practice. A Letter of Attestation is required

See Policy on Non-Physicians at ISHRS Meetings OFFICE STAFF \$695 \$795

For office staff in a hair restoration surgery practice. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.

MARKETING/WEBMASTER \$1,890 \$1,990 \$2.090

For marketing, media, PR persons, and webmasters in a hair restoration surgery practice. A Letter of Attestation is required. See Policy on Non-Physicians at ISHRS Meetings.

SPOUSE/GUEST

For a spouse or quest of the Physician or Adjunct who does not belong in any of the above categories Registration verification is required. Spouses/guests who are not registered will not be permitted into the meeting (except for the Welcome Reception) and will not receive a name badge

**BRING 3 OR MORE** NON-PHYSICIAN PERSONNEL AND RECEIVE A \$50 REBAT

PER PERSON!

# MULTIPLE STAFF DISCOUNT

Bring multiple staff to the meeting and receive a special rebate offer!

Medical offices that register 3 or more non-physician personnel qualify for a \$50 rebate per person. The following guidelines apply to qualify for the rebate.

- Rebates are offered only for non-physician personnel which are employed in the same office. I.e., surgical assistants (member/non-member), office staff, office manager, and clinic director registration categories.
- A Registration Rebate Form must be completed and submitted no later than Nov. 14, 2018. Forms received after this date will not be eligible for this special offer. Contact the ISHRS Headquarters office for a Rebate Request Form or obtain from Meeting Registration Desk.
- · A rebate check will be issued 6 weeks after the meeting, so that attendance can be verified for the individuals that are listed on the Registration Rebate Form.
- · Only one rebate check will be issued to the employing physician at the address indicated on the Registration Rebate Form

### **ISHRS Administration**

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The International Society of Hair Restoration Surgery is a non-profit medical association dedicated to hair loss and hair restoration comprised of over 1.200 members physicians & surgeons, researchers, and surgical assistants.

Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The World Congress is a highlight of the year in which the top minds in HRS come together to advance the art and science of hair restoration surgery!

# MISSION STATEMENT

A global society of physicians committed to improving patient outcomes by promoting member education, collegiality, research, ethics and public awareness.

# CORE PURPOSE

Improving quality of life for people with hair loss.

# **CORE VALUES**

**Ethical Conduct** Free Exchange of Knowledge Pursuit of Excellence Honesty and Integrity Diversity

# BENEFITS OF ISHRS MEMBERSHIP INCLUDE:

- Reduced registration fees for ISHRS annual meetings, live surgery workshops, educational products, and other training programs
- Subscription to the bi-monthly newsletter, Hair Transplant Forum International
- Access to the Forum ePub
- journal, **Dermatologic Surgery** (physicians, adjunct, and residents only)
- Electronic PDF journal, Human Trichology, and Drugs in Dermatology

- Opportunities to earn continuing medical education (CME) credits - AMA PRA Category 1 Credits™
- Eligibility for research grants
- www.ISHRS.org A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members.
- Subscription to the peer-reviewed Unified public relations effort to increase the public's perception and awareness of hair restoration surgery
  - A team of leaders, volunteers, and staff dedicated to making the ISHRS a valuable resource for the profession.

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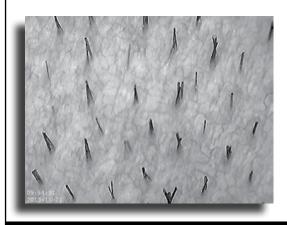
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Visit Booth #67 at this year's ISHRS World Congress in Hollywood, CA, for information and credentialing requirements, or visit ABHRS.org

Certification & Re-Certification Exams will be held May 4-5, 2019 in Chicago & November 13-14, 2019 at the 27th ISHRS World Congress Bangkok, Thailand



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The ARTIAS IX from Restoration Robotics is indicated for harvesting hair follicles from the scalp in men diagnosed with androgenic alopecia (male pattern hair loss) who have black or brown straight hair. The ARTIAS IX from Restoration Robotics is intended to assist physicians in identifying and extracting hair follicles. Eight a fair follicles. Eight Robotics, inc. in the light reserved. Restoration Robotics, ARTIAS, ARTIAS IX and the stylized logos are among the trademarks and/or registered trademarks of Restoration Robotics, inc. in the United States and other countries. MK-1041 Rev A (08/18)



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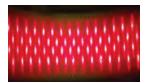
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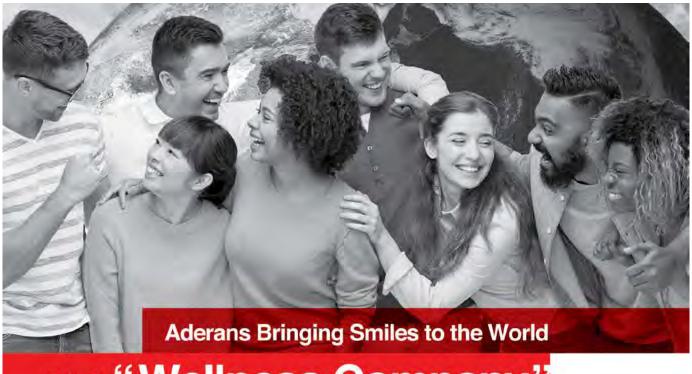
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# as a "Wellness Company"



Hair comes in many different colors and shapes, with infinite varieties which can provide happiness all over the world. Aderans Group was founded in 1968 with the hope to "help solve customers who are worried about hair loss and bring smiles to their face". As our management vision is to "become a Good Company", we aim to bring smiles to faces, so they can fulfill their dreams and live full, happy lives and was able to achieve the 50 year anniversary milestone.

We would like to help people who are worried about hair loss as much as possible. Starting in Japan, we have been improving the Quality of Life (QoL) of the world in 19

countries and areas such as North America, Europe, and Asia by expanding our business globally as a total hair solution company. Some group companies from the United States include Bosley, Hair Club, Aderans Hair Goods (AHG), Amekor Industries, and Estetica.

We have started to walk a new path as we head towards the next 50 year mark. To have supply for the diversified demand, as a "Wellness Company" including hair-related, beauty and health, we would like to put the best smiles on faces and bring full, happy lives as a "World's Brand, Aderans".

\*Please look at our Homepage for more information

Proving Dreams and Excitement by Promoting Overall Wellness Through our Hair-related, Beauty and Health Business

# About Aderans' CSR

The Aderans Group aim to use its strengths to make positive impacts on society with strategic CSR activities to unify the business. Some examples include "Love Charity", which is an activity to gift custom-made wigs to children who have lost their hair through medical treatment and put back smiles on their face, "Fontaine Green Forest Campaign", which is an eco-cycle system to collect unneeded wigs from customers and plant trees in forests, and Industry-University collaborated research for healthier hair and scalp. The number of activities is increasing yearly.

As a global company, it is essential to have global perspectives for social responsibility. Our company strive for our employees to have their own sense of social responsibility, playing an active role in various fields, and aim to become a Good Company full of CSR activities.

# Medical Business with the Base of CSR Activities

In Japan, we have 30 in-hospital hair salons with a barrier-free environment with items such as Mobile Salon Chairs. This has been getting very high evaluation from people from the medical field. With Oita University, we conducted a joint research project on "Novel Alpha-Lipoic Acid Derivatives". This led to the creation of a scalp care lotion for patients with disease such as breasts cancer who use medical treatment. Also, we have been conducting a joint research project with Osaka University for 15 years on the red LED light, which is known to be effective on hair growth.

CSR by integrating with core business



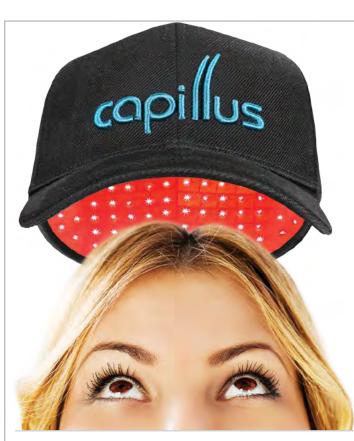
Basic Responsibilities for Society

Compliance

We were able to reach the 50 year milestone thanks to you



https://www.aderans.co.jp/corporate/english/csr/



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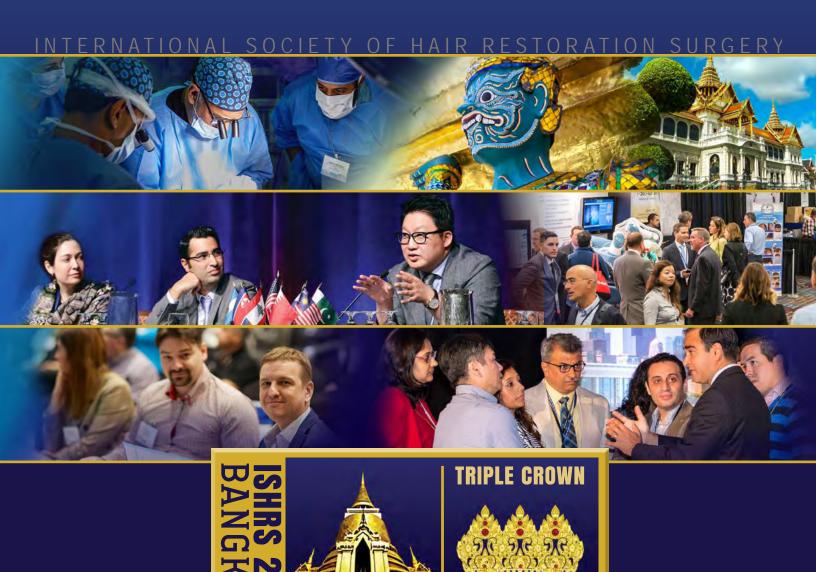
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- ✓ WE PROVIDE YOU WITH TOOLS & SERVICES TO EDUCATE YOUR PATIENTS & STAFF EASILY -ALL FREE OF CHARGE. WE CAN HELP EDUCATE YOUR STAFF ON THE BENEFITS OF LASER THERAPY SO THEY CAN RESPOND TO PATIENT INQUIRIES.
- ✓ CAPILLUS IS THE HAIR GROWTH SOLUTION PEOPLE ASK FOR BY NAME. LLLT IS STILL A RELATIVELY NEW OPTION FOR TREATING HAIR LOSS. WE WORK HARD TO LET PEOPLE KNOW WE EXIST. CAPILLUS IS SEEN ON AIRLINE MAGAZINES, ALL OVER THE INTERNET AND SOCIAL MEDIA, RADIO AND SOON EVEN TV!
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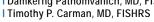
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The ISHRS is the leader in high quality education for hair restoration surgeons. The ISHRS has achieved the highest level of accreditation to organize education for physicians from the renowned Accreditation Council for Continuing Medical Education.

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